

# Information Systems in Organizations

## Part 1

### AAT Level II

#### Information Systems in Digital Environment (ISD)

Susantha Weerakoon  
B.Sc. (MIS), MBA (IMS), PHD (Business Psychology)



# Information Systems in Digital Environment

Lesson 06

## Information Systems in Organization

**Lecturer**

**Dr. Susantha Bandara Weerakoon**

{BSc(MIS), MBA (IMS), PHD (Business. Psychology)}

## Evolution of Information Systems

1990 - 2000

Electronic Business

1990 - 2000

Knowledge Management Systems

1980 - 1990

Executive Support Systems

1970 - 1980

Decision Support Systems

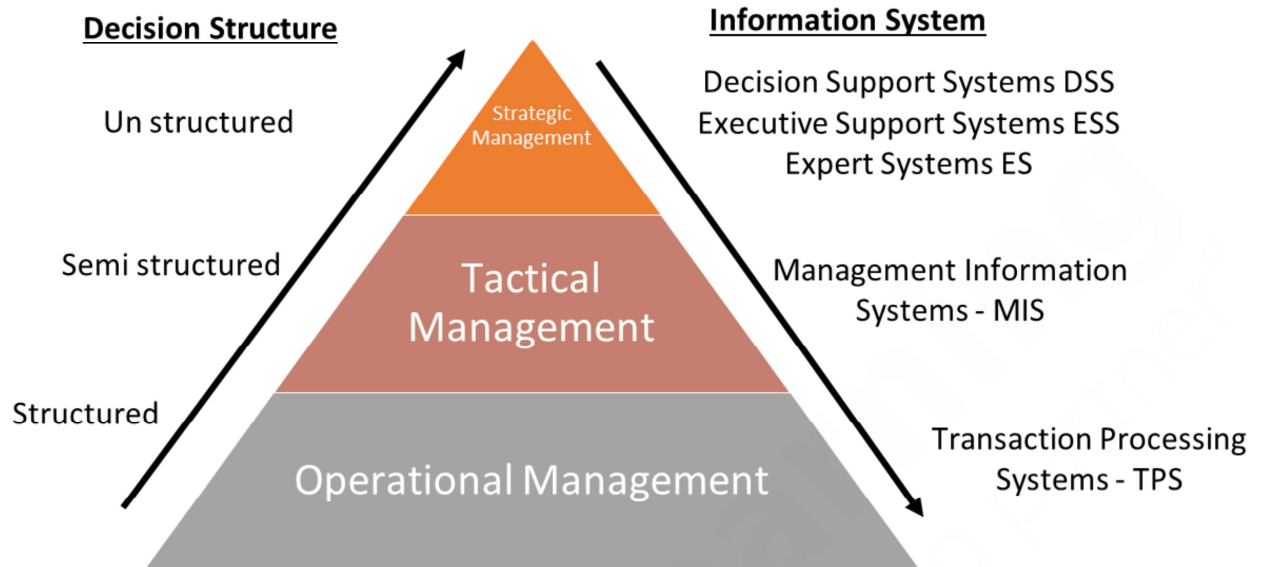
1960 - 1970

Management Reporting

1950 - 1960

Data Processing

# Classification of Information Systems



## Operational Management

The operational level is mainly concerned with performing day to day business activities or transactions of the organization. Examples of users at this level of management include cashiers at a point of sale (POS), bank tellers, nurses in a hospital, customer care staff, etc. Users at this level use make structured decisions

---

---

---

---

---

---

---

---

## Operational Planning | Operational Risks

Operational planning, covers the operations or actions that should lead to the accomplishment of a short-term goals of an organization

Operational risks are those arising from the people, systems and processes through which a company operates and can include other types of risks, such as frauds, legal risks, physical or environmental risks involve.

The type of risks associated with business and operations relate to: • Business interruption • Errors or omissions by employees • Product failure • Health and safety issues • Failure of IT systems in an organization • Frauds • Loss of key people • Due to legal situations • Loss of suppliers.

## Tactical Management

At this level where, middle-level managers, heads of departments, supervisors, etc. are involved. The users at this level usually manage the activities of the operational management level. Tactical level users make semi-structured decisions.

---

---

---

---

---

---

---

---

---

---

## Tactical Planning

Tactical planning is short-range planning mainly focusing on the current operations of various parts of the organization (short-range is generally defined as a period of time extending about one year or less). Managers use tactical planning to outline what the various parts of the organization must do for the organization to be successful. Tactical plans are usually developed in the areas of production, marketing, personnel and finance.

The type of risks associated with business and operations relate to: • Business interruption • Errors or omissions by employees • Product failure • Health and safety issues • Failure of IT systems in an organization • Frauds • Loss of key people • Due to legal situations • Loss of suppliers.



## Strategic Management

This is the top most layer of an organization management. The users at this level make unstructured decisions. It consists of Chairman, Managing Director, board of directors and chief officers like CEO, COO and CIO

---

---

---

---

---

---

---

---

---

---

## Strategic Planning

Strategic planning is an organization's process of defining its strategy or direction, and making decisions on allocating its resources to accomplish the set goals. Generally, strategic planning deals with the entire business, rather than just single separate unit.

## Information Systems

1. Office Automation Systems (OAS)
2. Transaction Processing System (TPS)
3. Management Information System (MIS)
4. Decision Support Systems (DSS)
5. Executive Information Systems (EIS)
6. Business Expert System (BES)