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Interpretation Of Financial And Non-financial Information

## Agenda

1. Introduction To Ratio Analysis
2. Types Of Ratios And Calculation
3. Limitations Of Ratio
4. Past Paper
5. 2020 January Q5
6. 2018 June Q5
7. 2017 January Q6
8. 2017 June Q 7

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## Sources of Information

From Where We Can Collect Financial \& Non-financial Information

1. Financial Information Can Be Obtained From The Audited Financial Statements,
2. Non-financial Information Can Be Obtained From

The Annual Report, Security Exchange Commission's Web Site, Company's Website Or Investor Relations, These Information May Include

1. Social Responsibility Statement
2. Human Capital Management
3. Relationships With Stakeholders
4. Corporate Governance

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## Interpretation of Ratios

Return On Capital Employed Has Improved Considerably Between 2018 And 2019 And Is Now Higher Than The Industry Average.
Net Income (Pbit) As A Proportion Of Sales Has Also Improved Noticeably Between The Years And Is Also Now Marginally Ahead Of The Industry Average. Gross Margin, However, Is Considerably Lower Than In The Previous Year And Is Only Some 70\% Of The Industry ALC Or That There Has Been A Excessive Wastages In The Production. Either Way, This Is A Marked Change That Requires Investigation. The Company May Be In A Period Of Transition As Sales Have Increased By Nearly 15\% Over The Year And It Would Appear That New Noncurrent Assets Have Been Purchased.
Asset Or Capital Turnover Has Declined Between The Periods Although The $20 \times 9$ Figure Is In Line With The Industry Average. This Reduction Might Indicate That The Efficiency With Which Assets Are Used Has Deteriorated Or It Might Indicate That The Assets Acquired In 20X9 Have Not Yet Fully Contributed To The Business. A Longer Term Trend Would Clarify The Picture.

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Test Your Understanding

Refer Working Sheet For Answer

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Test Your Understanding


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## Interpretation Of Ratios

The current ratio has improved slightly over the year
with what is generally regarded as satisfactory (2:1). The quick ratio has declined marginally but is still better than the industry average. This suggests
short term liquidity problems and should have no difficulty in paying its debts as they become due
Receivables as a proportion of sales is unchanged from $20 \times 8$ and are considerably lower than the industry average. Consequently, there is probably yittle opportunity to reduce this further and there may be pressure in the future from customers to increase the period of credit given.
The period of credit taken from suppliers has fallen from 37 days' purchases to 32 days' and is much lower than the industry average: thus, it may be possible to finance any additional receivables by negotiating better credit terms from suppliers.
Inventory turnover has fallen slightly and is much slower than the industry average and this may partly reflect stocking up ahead of a significant increase in sales. Alternatively, there is some danger that the inventory could contain certain obsolete items that may require writing off. The relative increase in the level of inventory has been financed by an increased overdraft which may reduce if the inventory levels can be brought down.
The high levels of inventory overdraft and receivables compared to that The high
company.

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## Interpretation Of Ratios

2017 January Question 06 - Modified

Test Your Understanding

1. Liquidity Ratio - Is It Safe Or Not?
2. Reducing Liqudity From 2.6 To 2.2, Is It Good?
3. Acid Test Ratio - Is It Safe Or Not ?
4. Can We Redcued It Further ?
5. Gearing Ratio - Is It Safe Or Not ?
6. If We Need Capital, Which Source We Need To Approach ?
7. Is Our Interest Cover Is Safe ?
8. Sensitivity Of Profit ?

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