

## **Financial Statement Analysis**

# Chartered Accountancy Corporate Level Financial Reporting and Governance (FRG)

Sandeepa Jayasekera ACA, B.Sc. (Accounting) Sp. Hons., ACMA (SL), SAT, CIMA Passed Finalist, Reading for MBA (PIM), CA and CIMA Prize Winner



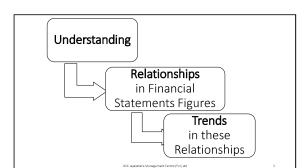
## FINANCIAL STATEMENT ANALYSIS

Sandeepa Jayasekera

MBA (PIM-SIP), B.Sc. (Acct.) Hons. Gold Medal Winner, ACA, SAT, ACMA (UK), CGMA (UK), CA Prize Winner for AFR subject in Strategic Level II, CA First in Order of Merit Prize Winner in CAB II Level, CIM/ Strategic Level Aggregate Prize Winner.

## What is Financial Statements Analysis (FSA)?

JMC Jayasekera Management Centre



Syllabus Overview

FSA Techniques

Ratios

Analyzing

Analyzing

Limitations

MC Approxima Management Carton Pril End

A

3

5/12/2022

## **FSA** Techniques

JMC Jayasekera Management Centre (Pvt) L

FSA Techniques

Vertical Horizontal Trend Trend

Common Size Financial Statements

**Analysis** 

Ratio Analysis

**Analysis** 

(

## Vertical and Horizontal Trend Analysis

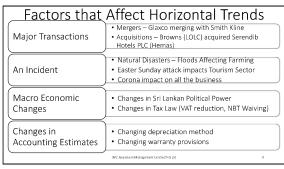
JMC Jayasekera Management Centre (Pvt) (b

## Horizontal Trend Analysis

- YEAR on YEAR variance analysis
- To identify TRENDS

JMC Jayasekera Management Centre (Pxt) Ltd

-



Vertical Trend Analysis

- Analyze SAME YEAR financials
- with an EQUIVALENT COMPETITOR

JMC Jayasekera Management Centre (P

9

Factors that affect Vertical Trend Analysis

Difficulties in finding an equivalent competitor in terms of

Business Strategy

Business Scope

Life Cycle Stage

Geographic coverage

Financial Year End

Accounting Policies and Estimates

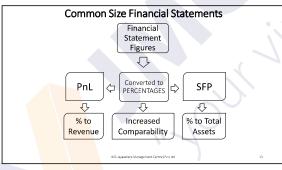
Common Size Financial Statements

JMC Javasekera Manaeement Centre (Pvt) Ltd

11

12

5/12/2022



Common Size Financial Statements

Q01

Prepare the Common Size Financials and analysis report for a potential investor on Nawaloka Hospitals Corporation PLC and Durdans Hospitals PLC for the Year ended 31/3/20X9

JMC Jayasekera Management Centre (Pvt) Lt

Rs.Mn	Nawaloka	Durdans
Non-Current Assets		
Property Plant and Equipment	14,063	6,959
Other Non-Current Assets	20	82
Total Non-Current Assets	14,083	7041
Current Assets		
Inventory	489	309
Trade and Other Receivables	1,327	385
Other Financial Assets	284	659
Cash and Cash Equivalents	158	405
Total Current Assets	2,258	1,756
Total Assets	16,341	8,797

Rs.Mn	Nawaloka	Durdans
Equity		
Stated Capital	1,208	916
Other Components of Equity	1,084	1,989
Retained Earnings	1,317	2,238
Total Equity	3,609	5,143
Non-Current Liabilities		
Interest Bearing Borrowings	6,383	593
Employee Benefits	246	228
Deferred Tax Liabilities	1,051	736
Total Non-Current Liabilities	7,680	1,556
Current Liabilities		
Trade and Other Payables	1,689	555
Bank Overdraft	1,625	755
Interest Bearing Borrowings	1,738	222
Total Current Liabilities	5,052	1,532
Total Liabilities	16,341	8,797

5

Rs.Mn	Nawaloka	Durdans
Revenue	8,756	5,806
Cost of Service	(4,365)	(2,181
Gross Profit	4,390	3,62
Other Income	343	113
Admin Expenses	(3,761)	(2,514
Other Expenses	(73)	(545
Finance Cost	(1,289)	(136
Profit Before Tax	(389)	549
Тах	(176)	(173
Profit After Tax	(565)	370

Drawbacks in Common Size Financials

Difficulties in finding an equivalent competitor in terms of

Business Strategy

Business Scope

Life Cycle Stage

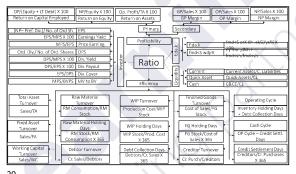
Geographic coverage

Financial Year End

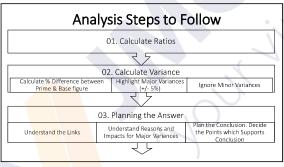
Accounting Policies and Estimates

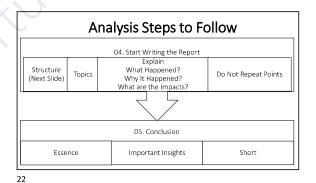
17

Ratio Analysis

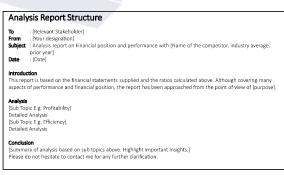


5/12/2022



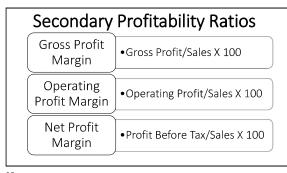


21



**Profitability Ratios** 

S



25

	OP Ma	118111	
Point	Explanation		
Definition	Per rupee sales how much of Opera	ting profits were generated	
Reflects	Operational efficiency and effectiveness in operations management		
Higher the ratio	Higher the operational efficiency and effectiveness in management		
How to increase	Increase Sales	Reduce Expenses	
ratio	o Effective marketing o Target driven sales o Changes to pricing strategy	o Eliminate or exchange idle and unnecessary assets o Economies of scale o Budgetary controls to reduce the cost o Use of technology to reduce overheads o Waste management	
Remarks	OP margin does not have a standard limit. It depends on industry		

	N	P Margin	
Point	Explanation		
Definition	Per rupee sales how much of	f Net profits were generated	
Reflects	Overall efficiency and effective	veness in management	
Higher the	Higher the efficiency and ma	nagement	
ratio	Higher savings for company growth		
	Higher ability to declare divid	dends	
How to	Increase Sales	Reduce Expenses	
increase	o Effective marketing	<ul> <li>Eliminate or exchange idle and unnecessary assets</li> </ul>	
ratio	o Target driven sales	o Economies of scale	
	o Changes to pricing	o Budgetary controls to reduce the cost	
	strategy	o Use of technology to reduce overheads	
		Waste management	
		o Reschedule the existing borrowings at higher rates	
		o Tax planning	
Remarks	NP margin does not have:	a standard limit. It depends on industry	

27

28

5/12/2022

**Return Ratios** Return on Capital Operating Profit Employed X 100 Capital Employed (ROCE) Return on Assets (ROA) Operating Profit X 100 Total Assets Profit After Tax Return on Equity X 100 (ROE) Equity

ROCE			
Point	Explanation		
Definition	Per rupee capital employed how much of o	perating profit were generated	
Higher the	Higher return for capital employed inves	tment	
ratio	· Higher value created to financial provide	rs	
How to	Increase earnings	Reduce capital employed	
increase	<ul> <li>Effective marketing, branding etc.</li> </ul>	o Reducing the debt capital	
ratio	o Target driven sales, incentives	o Eliminate or exchange idle and	
	o Cost reduction through economies	unnecessary assets	
	of scale and controls	<ul> <li>Rent out assets than purchasing</li> </ul>	
Remarks	ROCE should be > company's Finance cost.		
	Otherwise it indicates that, the company is not employing its capital efficiently and is		
	not generating shareholder value		
	. The EBIT is taken as the numerator as	it reflects the returns (Profit before tax and	
	Interest) to parties reflected under deno	minator (Shareholders & LT debt providers)	

29

Point	Explanation
Definition Per rupee equity how much of net profits were generated	
Reflects	How well equity capital invested was able to generate profits
Higher the ratio	More efficient use of equity capital in generating profits
How to increase	Increase earnings
ratio	o Effective marketing
	o Target driven sales
	o Cost reduction through controls
	o Tax planning strategies
	o Reduced finance cost
Remarks	The Net profit after preference dividend is taken as the numerator as it
	reflects the return due to shareholders
	This ratio is not widely used

ROA		
Point	Explanation	
Definition	Per rupee total assets how much of operating profits were generated	
Reflects	How well total assets were able to generate an operating profit	
Higher the ratio	More efficient use of total assets in generating profits	
How to increase	Increase earnings	
ratio	o Effective marketing	
	o Target driven sales	
	o Cost reduction through controls	
	Reduce Total assets	
	o Eliminate or exchange idle and unnecessary assets	
	o Rent out assets than purchasing	
Remarks	The EBIT is taken as the numerator as EBIT reflects the returns (Profit before tax)	
	and Interest) due to parties reflected under denominator (Shareholders and	
	Debt providers)	
	Return on Investment (ROI) and ROA both have similar meaning.	

1

R

## **Profitability Ratios**

## Q02

Prepare a Profitability Ratio analysis report for a potential investor on Kingsbury PLC and Cinnamon Lakeside PLC for the Year ended 31/3/20X9

Rs.Mn	Kingsbury	Lakeside
Non-Current Assets		
Property Plant and Equipment	3,707	7,06
Other Non-Current Assets	-	
Total Non-Current Assets	3,707	7,06
Current Assets		
Inventory	70	3
Trade and Other Receivables	157	59
Other Financial Assets	124	6
Cash and Cash Equivalents	253	5:
Total Current Assets	605	74
Total Assets	4,312	7,81

Rs.Mn	Kingsbury	Lakeside
Equity		
Stated Capital	836	1,113
Other Components of Equity	826	1,528
Retained Earnings	912	3,803
Total Equity	2,574	6,444
Non-Current Liabilities		
Interest Bearing Borrowings	551	33
Employee Benefits	65	142
Deferred Tax Liabilities	271	381
Total Non-Current Liabilities	887	555
Current Liabilities		
Trade and Other Payables	389	576
Bank Overdraft	71	104
Interest Bearing Borrowings	392	133
Total Current Liabilities	852	814
Total Liabilities	4,312	7,814

Deferred Tax Liabilities	271	381
Total Non-Current Liabilities	887	555
Current Liabilities		
Trade and Other Payables	389	576
Bank Overdraft	71	104
Interest Bearing Borrowings	392	133
Total Current Liabilities	852	814

١	Other Income
١	Admin Expenses
١	Marketing Expenses
١	Other Expenses
١	Finance Cost
١	Profit Before Tax
١	Tay

Profit or Loss F/T/Y/E 31/3/20X9

(29) (269)524 Profit After Tax

Rs.Mn Revenue

Cost of Service

**Gross Profit** 

### 5/12/2022

2,825

(1,169)

(692)

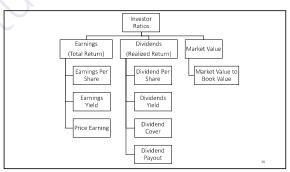
(293)

(1,526)

1,430 (1,020)

(151)

## **Investor Ratios**



## Earnings based Ratios

**Earning Based Ratios** Profits Attributable for Ord Shareholders Earnings Per Weighted Average Number of Ord Shares Share (EPS) Earnings - X 100 Market Price Share Yield Price Earning MPS (PE) EPS

EPS					
Point	Explanation				
Definition	Per ordinary share, how much of earnings has been generated				
of Ratio					
Reflects	ects Distribution of Earnings among the Ordinary Shareholders				
Higher the	Higher earnings generated for ordinary shareholders				
ratio	Higher ability to pay dividends				
How to ● Increase earnings					
increase	o Increase sales				
the ratio	o Reduce expenses				
	o Reduce interest and tax expenses				
Remarks	The EPS helps in conducting valuations of companies.				
	(PE based pricing method)				

Point Explanation

Definition of Per rupee investment, how much of earnings will be generated Ratio

Reflects • Earnings potential • Relationship between EPS (Return) to Market Price per Share (Cost)

Higher the ratio • Higher earnings for Investment

How to Increase • Increase earnings o Increase sales o Reduce expenses o Reduce expenses o Reduce interest and tax expenses

41

	Price Earning
Point	Explanation
Definition	Number of times of Earnings required to recover the investment
of Ratio	(Investment Recovery Period)
Reflects	Investors faith over growth potential     Investor's Risk Appetite
Higher the ratio	Investors are having growth prospects about the company     Mature Company
Lower the ratio	Either     Company is doing exceptionally well in return     Company may be undervalued
Remarks	PE is used in investment selections  PRE INFORMMENT VARIETY  43

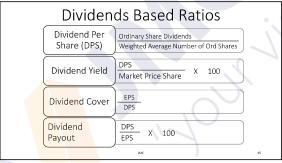
Dividends based Ratios

JMC Jayasekera Management Cent

43

44

5/12/2022



	Dividends Per Share
Point	Explanation
Definition of	Per Share How much of Dividend Paid (Realized Return)
Ratio	
Reflects	Dividend received to Single share
Higher the ratio	Dividend seeking investors get encouraged
	Affect the growth, as dividend is a cash outflow
How to increase	Increase amount of dividend paid
the ratio	
	JMC Jayasakora Management Centre 46

45

	Dividends Yield			
Point Explanation				
Definition of	Per rupee investment (Cost) how much of dividends			
Ratio (Realized Return) being paid  Reflects • Dividend payout per market price				
Reflects	eflects • Dividend payout per market price			
Higher the ratio	Investors gets encouraged			
	Affect the growth, as dividend is a cash outflow			
How to increase	Increase dividends			
the ratio				
	JMC Jayasekera Management Centre 47			

	Dividend Cover			
Point	Explanation			
Definition of How many times dividends can be paid out of the				
Ratio	earnings			
Reflects	Dividend coverage over earnings			
	Dividend policy			
Higher the ratio	Investors are discouraged as low dividend paid			
	Beneficial for the growth			
How to increase	Reduce dividends			
the ratio				
	JMC Jayssekera Management Centre 48			

<del>1</del>7

	Dividend Payout
Point	Explanation
Definition of	How much of earnings are being distributed among
Ratio	ordinary shareholders.
Reflects	Dividend policy
	Retention of earnings (1 – Dividend payout)
Higher the ratio	Investors are encouraged
	Affect the growth
How to increase	Increase dividends
the ratio	
	JMC Jayosekera Management Centre 49

Market Value to Book Value Market Value to Book Value MPS BVPS Book Value Per Share Net Assets Weighted Average Number of Ord Shares

Market Value to Book Value	
Point	Explanation
Definition of Ratio	How many times market value is higher than book value
Reflects	Market value compared to book value
	Asset impairments if any
	Availability of off-balance sheet assets and liabilities
Higher the ratio	Existence of off-balance sheet assets
	Undervaluation of assets
How to increase the	Fair value assets
ratio	Recognize off balance sheet assets
Remarks	Book value per share will be calculated as follows
	Book value of Net assets/ Weighted average number of
	shares
	JMC Jayasekera Management Centre 51

Q03

Prepare an analysis on investor ratios for Three Acre Farms PLC and Bairaha Farms PLC on Latest Financials available.

5/12/2022

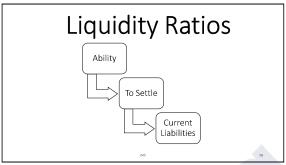
s.Mn	Bairaha	Three Acre
evenue	4,723	2,626
ost of Sales	(3,648)	(1,911)
Gross Profit	1,076	715
Other Income	74	218
Admin Expenses	(263)	(12)
Distribution Expenses	(302)	(25)
Finance Cost	(76)	
Profit Before Tax	510	896
Тах	(97)	(147)
Profit After Tax	413	749

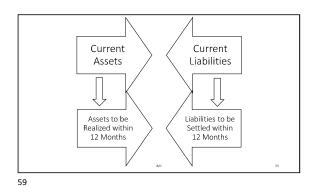
Rs.Mn	Bairaha	Three Acre
Non-Current Assets		
Property Plant and Equipment	2,196	1,397
Biological Assets	52	556
Investments	920	(
Total Non-Current Assets	3,168	1,953
Current Assets		
Biological Assets	478	18
Inventory	216	11:
Trade and Other Receivables	631	324
Short Term Investments	39	(
Cash and Cash Equivalents	429	1,956
Total Current Assets	1,792	2,410
Total Assets	4,960	4,363

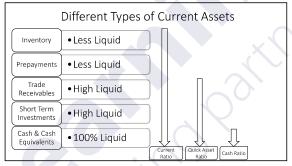
Rs.Mn	Bairaha	Three Acre
Equity		
Stated Capital	256	626
Other Reserves	413	0
Retained Profits	3,197	3,014
Total Equity	3,866	3,637
Non-Current Liabilities		
Interest Bearing Borrowings	298	0
Employee Benefits	79	22
Deferred Tax Liabilities	164	209
Total Non-Current Liabilities	541	221
Current Liabilities		
Trade and Other Payables	366	495
Interest Bearing Borrowings	187	0
Total Current Liabilities	553	495
Total Liabilities	4 960	4 363

Bairaha	Three Acre
112	71
115	101
16	24
'	
nt Centre	56
	112 115 16

## **Liquidity Ratios**







5/12/2022

Liquidity Ratios (Times) Current

**Current Assets** Ratio **Current Liabilities** Quick Quick Assets Asset Ratio **Current Liabilities** Cash Cash and Cash Equivalents Ratio **Current Liabilities** 

Point Definition Reflects Adequacy of current assets to settle current liabilities Strong ability to settle current liabilities ratio Strong liquid position Reduce current liabilities Increase current assets o Reschedule existing borrowings o Overcome investments in non-curre o Strengthen recoveries from debtors assets using short term loans o Dispose idle and unnecessary asset and settle loans taken at higher rates o Rent out properties than purchasing There's no specific standard or norm for current ratio. Depending on industry an company's power it may vary

o E.g. Higher current ratio in manufacturing entity compared to lower current ratio

Current Ratio

Per rupee Current Liability how much of Current Assets are available

Quick Asset (Acid Test) Ratio				
Point	Explanation			
	Current Assets – Inventory - Prepayments			
	How much of Quick Assets available, per rupee Current Liability			
Reflects	Adequacy of guick assets to settle current liabilities			
Higher the	Strong ability to settle current liabilities			
ratio	Stronger Liquidity position			
How to	Reduce current liabilities	<ul> <li>Increase current assets</li> </ul>		
increase	o Reschedule existing borrowings	o Increase sales		
ratio	o Overcome investments in non-current assets	o Strengthen recoveries from		
	using short term loans	debtors		
	o Dispose idle and unnecessary assets and			
	repay the loans taken at higher interest rates			
	<ul> <li>Rent out properties than purchasing</li> </ul>			
Remarks	There's no standard or norm. Depending on industry and company's power it may			
	vary			
	IMC	63		

	Cash Ratio - Explanation				
Point Explanation					
Definition of	How much of Cash and Cash Equivalents available, per rupee Current				
Ratio	Liability				
Reflects	Adequacy of cash to settle current liabilities				
Higher the	Strong ability to service current liabilities				
ratio	Stronger Liquidity position				
How to	Reduce current liabilities				
increase ratio	o Reschedule existing borrowings				
	o Overcome non-current asset investments using short term loans				
	o Dispose idle and unnecessary assets and repay the loans taken at				
higher interest rates					
	o Rent out properties than purchasing				
	JMC 64				



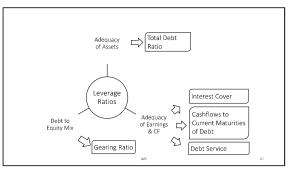
Leverage Ratios

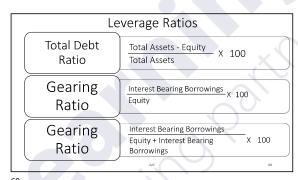
Ability

To Settle

Non-Current Liabilities

65





67

68

5/12/2022

Leverage Ratios

Interest
Cover
Operating Profit
Interest Expense

Cashflows to
Current Maturities
of Debt
Debt
Debt
Service

Leverage Ratios

Operating Profit
Interest Expense

Earnings Before Interest, Tax, Depreciation & Amortization (EBITDA)
Current Portion of Long Term Debt

EBITDA
Interest + Current Portion of Long Term Debt

		Total Debt Ratio
Point		Explanation
Definition		Per rupee Total Asset, how much of Debt Financing has been used
		Availability of Assets to cover Total Debt
Reflects • Proportion of Total Ass		Proportion of Total Assets financed through Debt
		Long term solvency
Lower	the	<ul> <li>Lower solvency risk (inability to meet financial obligations)</li> </ul>
ratio		Lower risk of obtaining further loans
		Higher retained earnings due to lower interest charge
		<ul> <li>Not beneficial for a growth oriented entity. As interest is a fixed expense. Despit</li> </ul>
		losses amount need to be paid
How	to	Reduce Debt financing     Increase Equity
reduce	the	o Rent out assets than purchasing o Increased earnings (Increase sale
ratio		<ul> <li>Eliminate or exchange idle and and reduce expenses)</li> </ul>
		unnecessary assets and utilize those o Raise capital from shares or right funds to settle debts o Raise capital from shares or right issues and utilize those funds to settl debt at higher cost

69

	Gearing Ratio		
Point	Explanation		
Definition	Per rupee Equity Capital, how much of Debt Capital is available or		
	Per rupee Capital Employed how much of Debt capital is available		
Reflects	Debt to equity composition of an entity		
	Long term solvency		
Lower the	Lower solvency risk		
ratio	Lower risk of obtaining further loans		
	Higher retained earnings due to lower interest charge		
	Not beneficial for a growth oriented entity. As interest is a fixed expense. Despite		
	losses amount need to be paid		
How to	Reduce Debt financing     Increase Equity		
reduce the	o Reschedule the existing debt at a lower o Increased earnings (Increase sales		
ratio	rate and reduce expenses)		
	o Rent out assets than purchasing o Raise capital from shares or rights		
	o Eliminate or exchange idle assets and issues and utilize those funds to		
	utilize those funds to settle debts settle debt at higher cost		

Gearing Ratio		
Point	Explanation	
Remarks	o If the gearing ratio is calculated using following formula	
	Interest Bearing Debt/ (Equity + Interest Bearing Debt)*100	
	>50% - High Geared	
	50%-25% - Normally Geared	
	• <25% - Low Geared	
	o The gearing ratio can be calculated using following formula	
	Interest Bearing Debt/ Equity*100	
	• >100% - High Geared	
	100%-50% - Normally Geared	
	• <50% - Low Geared	
	JMC 72	

	Interest Cover			
Point	Explanation			
Definition	How many times Interest can be paid out of Operating Profit			
Reflects	Adequacy of earnings to settle interest payments			
Higher the	Higher ability to pay interest			
ratio	Higher ability to obtain further loans			
	Lower risk of defaulting interest payments			
	Lower solvency risks			
How to reduc	e Increase earnings			
the ratio	o Increase sales (Marketing, incentive driven sales etc.)			
	Reduce manufacturing and other operating expenses			
	Reduce interest expense			
	o Reschedule the existing debt at a lower rate			
	o Rent out assets than purchasing			
	o Eliminate or exchange idle and unnecessary assets and utilize those funds to			
	settle debts			
	JMC 73			

	CF to Current Maturities of LT Debt			
Point	Explanation			
Definition	How many times Current Portion of Long-Term debt can be paid out of the operating			
	cashflow			
Reflects	Availability of operating cashflows to settle Current Portion of Long-Term debt			
Higher the	Higher ability to pay current portion of long term debt			
ratio	Higher ability to obtain further loans			
	Lower risk of defaulting loan repayments			
	Lower solvency risks			
How to	Increase earnings			
reduce	Increase sales (Marketing, incentive driven sales etc.)			
the ratio	Reduce manufacturing and other operating expenses			
	Reduce interest expense			
Reschedule the existing loan for an extended period				
	Rent out assets than purchasing			
	o Eliminate or exchange idle and unnecessary assets and utilize those funds to settle			
	debts <sup>MC</sup>			

Point		Explanation		
Definitio	n of	How many times current portion of long-term debt and loan interest can be paid out of the		
Ratio		operating cashflow		
Reflects		Availability of operating cashflows to service current portion of long-term debt and interest		
Higher	the	Higher ability to pay current portion of long term debt		
ratio		Higher ability to obtain further loans		
		Lower risk of defaulting loan repayment and Interest		
How	to	Increase earnings     Reduce interest expense		
reduce	the	o Increase sales (Marketing, o Reschedule the existing loan for an extended period		
ratio		incentive driven sales etc.) O Reschedule the existing loans to lower interest rates		
		o Reduce manufacturing o Rent assets than purchasing		
		and other operating o Eliminate or exchange idle and unnecessary assets and		
		expenses utilize those funds to settle debts		
Remarks • Less than 01 ratio indicates, operating cash flows are inadequate to service		<ul> <li>Less than O1 ratio indicates, operating cash flows are inadequate to service the debt, this</li> </ul>		
		would mean that the borrower would have to obtain equity capital or debt capital or se		
	non-current assets to service the debt.			

Q04

Prepare an analysis on liquidity and leverage ratios for John Keells Holdings PLC and Hayleys PLC for the year ended  $31^{\rm st}$  March 20X9.

Clayasakara Management Centire

/5

5/12/2022

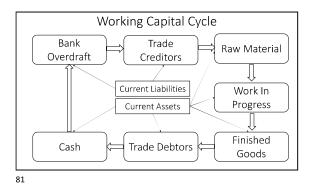
Rs.Mn	JKH	Hayleys
Revenue	135,456	219,183
Cost of Sales	(107,669)	(170,207
Gross Profit	27,787	48,97
Other Income	6,978	2,786
Admin Expenses	(12,411)	(25,188
Distribution Expenses	(5,939)	(9,889
Other Expenses	(7,128)	(405
Finance Cost	(2,722)	(13,369
Finance Income	12,051	2,560
Profit Before Tax	18,616	5,470
Tax	(2,378)	(2,726
Profit After Tax	16,237	2,750

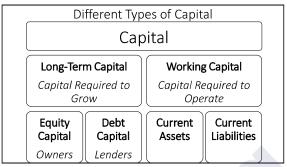
Rs.Mn	JKH	Hayleys	
Non-Current Assets			
Property Plant and Equipment	126,086	89,343	
Intangible Assets	3,406	14,174	
Investments	60,355	2,226	
Other Non-Current Assets	78,528	15,024	
Total Non-Current Assets	268,375	120,767	
Current Assets			
Inventory	9,547	39,743	
Trade and Other Receivables	14,421	55,241	
Other Non-Financial Assets	5,742	3,160	
Short Term Investments	52,757	3,685	
Cash and Cash Equivalents	12,955	8,971	
Total Current Assets	95,421	110,980	
Total Assets	363 796	231 747	

Rs.Mn	JKH	Hayleys
quity		•
tated Capital	62,806	1,579
Other Reserves	84,718	45,345
letained Profits	82,834	14,958
otal Equity	230,358	61,878
on-Current Liabilities		
nterest Bearing Borrowings	21,277	39,662
surance Contract Liabilities	32,833	
mployee Benefits	2,086	8,500
Other Non-Current Liabilities	11,929	4,419
eferred Tax Liabilities	7,757	5,193
otal Non-Current Liabilities	75,881	57,777
Current Liabilities		
rade and Other Payables	19,745	28,540
ther Current Liabilities	3,072	9,169
come Tax Payable	1,505	769
terest Bearing Borrowings	33,237	73,622
otal Current Liabilities	57,557	112,096
otal Liabilities	363,796	231,747

**Efficiency Ratios** 

79







**Asset Utilization** assessed against **Outcome** generated!

Fixed Asset Turnover Total Asset Turnover Working Capital Turnover Current Assets Current Liabilities Inventory Debtors Creditors Debtor Turnover Creditor Turnover RM Turnover Raw Material RM Holding Credit Settlement WIP Turnover Work in Progress WIP Holding Operating Cycle Cash Cycle FG Turnove Finished Goods FG Holding

83

34

5/12/2022

Asset Turnover Ratios (Times)

Total Asset
Turnover

• Sales/Total Assets

Fixed Assets
Turnover

• Sales/Fixed Assets

Working Capital
Turnover

• Sales/Working Capital

	Total Asset Turnover - Explanation			
Point	Explanation			
Definition	Per rupee asset how many times sales were generated in a given period of			
	time			
Reflects	Asset utilization in terms of generating sales			
Higher the	Higher the asset utilization			
ratio	Lower overstatements in assets			
	Lower idle and unnecessary assets			
How to	Increase Sales			
increase	o Effective marketing			
ratio	o Target driven sales			
	o Changes to pricing strategy			
	Reduce total assets			
	o Rent out assets than purchasing			
	o Conduct an analysis of total assets and identify idle assets, unnecessary			
	assets, impairments and reduce overstatement in assets.			

86

Point	Explanation	
Definition of Ratio	Per rupee fixed asset how many times sales were generated in a given period of time	
Reflects	Fixed asset utilization in terms of generating sales	
Higher the ratio	Higher fixed asset utilization	
	Lower overstatements in fixed assets	
	Lower idle and unnecessary fixed assets	
How to increase	Increase Sales	
ratio	o Effective marketing	
	o Target driven sales	
	o Changes to pricing strategy	
	Reduce fixed assets	
	o Rent out assets than purchasing	
	o Conduct an analysis of total assets and identify idle assets, unnecessary asse	
	impairments and reduce overstatement in assets.	
	o Strengthen the asset maintenance to ensure effective utilization	

Working Capital

7

## Capital required to run routine operations

Current
Assets

Inventory
(RM, WIP, FG)

Trade
Receivables

Cash and Cash
Equivalents

Working Capital

Current
Liabilities

Trade
Payables

Bank
Overdraft

Accruals

89

	Working Capital Turnover - Explanation		
Point	Explanation		
Definition of Ratio	Per rupee working capital how many times sales were generated in a period of time		
Reflects	Working capital utilization in terms of generating sales		
Higher the ratio	Higher the working capital utilization		
How to increase	Increase Sales		
ratio	o Effective marketing     o Target driven sales     o Changes to pricing strategy     Reduce working capital     o Strengthen debt recoveries     o Write off slow moving inventories     o Negotiate settlement periods with creditors     o Negotiate with banks and refinance the existing loan commitments     o Rent out assets than purchasing		
Remarks	Working Capital includes management of Inventories, Accounts receivable, Accounts payable, Cash etc.		

91

92

5/12/2022

Inventory Turnover Requisites

Opening Raw Material Stock + Raw Material Purchases (-) Closing Raw Material Stock

Cost of Production

Raw Material

Consumption

Cost of Sales

+ Closing Finished Goods Stock

(-) Opening Finished Goods Stock

**Inventory Holding Ratios (Days)** Raw Material 365 Holding Period Raw Material Turnover Raw Material Closing Raw Material Stock Holding Period RM Consumption Work in Progress 365 Holding Period Work in Progress Turnover Work in Progress Closing Work in Holding Period Cost of Production Progress Stock

94

Inventory Holding Ratios (Days)

Finished
Goods Holding
Period

Finished
Goods Holding
Goods Holding
Period

365

Finished Goods Turnover

Closing Finished
Goods Stock

	Raw Material Turnover - Explanation		
Point	Explanation		
Definition	How many times raw materials have been issued to the production during a		
of Ratio	given period of time		
Reflects	Movability of raw materials from Raw materials warehouse to production		
Higher the	Highly moving raw materials		
ratio	Lower slow-moving inventories		
	Lower risk of impairment, obsolescence		
	Lower risk of cash tied up in raw materials		
How to	Increase Sales     Reduce raw materials stock		
increase	o Effective marketing o Write off slow moving		
ratio	Target driven sales inventories		
	o Changes to pricing strategy o Increase efficiency in operations		
	o Increase effectiveness		
	warehouse management		

Point		Explanation		
Definition	of	How many days raw materials were within the Raw Material warehouse		
Ratio		prior to be issued to production		
Reflects		Movability of raw materials		
Lower	the	Highly moving raw materials		
ratio		Lower slow-moving inventories		
		Lower risk of impairment, obsolescence		
		Lower risk of cash tied up in raw materials		
How	to	<ul> <li>Increase Sales</li> </ul>	Reduce raw materials stock	
decrease		<ul> <li>Effective marketing</li> </ul>	<ul> <li>Write off slow</li> </ul>	movin
ratio		o Target driven sales	inventories	
		<ul> <li>Changes to pricing strategy</li> </ul>	<ul> <li>Increase efficiency</li> </ul>	ir
			operations	
			o Increase effect	ivenes

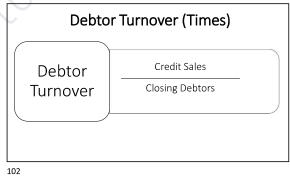
Wo	ork in Progress Turnover - Explanation	
Point	Explanation	
Definition of	How many times work in progress have become finished goods during	
Ratio	a given period of time (No. of Production Batches)	
Reflects	Manufacturing efficiency	
Higher the ratio	Highly moving work in progress	
	Lower slow-moving work in progress	
	Lower risk of impairment, obsolescence	
	Lower risk of cash tied up in work in progress	
How to increase	Increase Sales     Reduce work in progress stock	
ratio	o Effective marketing o Write off slow moving	
	o Target driven sales inventories	
	o Changes to pricing strategy o Increase efficiency in	
	operations	

Point	Explanation		
Definition of	How many days work in progress	were within the Production prior	
Ratio	becoming a finished good (Manufact	uring Time)	
Reflects	Manufacturing efficiency		
Lower the	Highly moving work in progress	Highly moving work in progress	
ratio	Lower slow-moving work in progress		
	Lower risk of impairment, obsolesce	nce	
	Lower risk of cash tied up in work in	progress	
How to	Increase Sales	Reduce work in progress stock	
decrease	<ul> <li>Effective marketing</li> </ul>	<ul> <li>Write off slow moving</li> </ul>	
ratio	o Target driven sales	inventories	
	<ul> <li>Changes to pricing strategy</li> </ul>	o Increase efficiency in	
		operations	

	Finished Goods Turnover - Explanation		
Point	Explanation		
Definition	How many times finished goods have become sales during a given period		
of Ratio	of time		
Reflects	Movability and income generation frequency of finished goods		
Higher	Highly moving finished goods		
the ratio	Lower slow-moving finished goods		
	Lower risk of impairment, obsolescence		
	Lower risk of cash tied up in finished goods		
How to	Increase Sales     Reduce finished goods stock		
increase	Effective marketing		
ratio	o Target driven sales o Increase efficiency in operations		
	o Changes to pricing strategy o Increase effectiveness warehouse		
	management		

5/12/2022

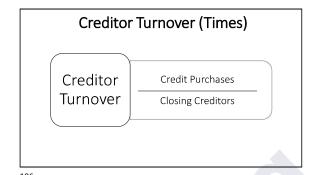
		riod - Explanation	
Point	Explanation		
<b>Definition of Ratio</b>	How many days Finished Goods were within the Finished Goods		
	warehouse prior becoming a sale	warehouse prior becoming a sale	
Reflects	Movability and income generation	frequency of finished goods	
Lower the ratio	Highly moving finished goods		
	Lower slow-moving finished goods		
	Lower risk of impairment, obsolescence		
	Lower risk of cash tied up in finish	ned goods	
How to decrease	Increase Sales	Reduce finished goods stock	
ratio	<ul> <li>o Effective marketing</li> </ul>	o Write off slow moving	
	o Target driven sales	inventories	
	o Changes to pricing	o Increase efficiency in operations	
	strategy	o Increase effectiveness	
	97		

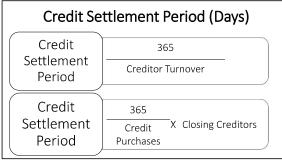


Debt Co	ollection Period (Days)
Debt Collection Period	365  Debtor Turnover
Debt Collection Period	365 Credit Sales X Closing Debtors

	Debtor Turnover	- Explanation	
Point	Explanation		
Definition	How many times a debtor has settled t	ne debt in a given period of time	
Reflects	Frequency of debt recoveries		
Higher the	Higher recoveries		
ratio	Aggressive recovering strategy		
	Lower risk of debtor impairment		
	Negative impacts over relationships wit	h the customers	
How to	Increase Sales	Reduce debtors	
increase ratio	o Effective marketing o Target driven sales	o Increase aggressiveness of debt collection	
	o Changes to pricing strategy	Strengthen recovery team     Write off impaired debtors	
		Factoring	
Remarks	o In the absence of Credit Sales	ut an assumption an assume all sales to be	
	Credit Sales		

De	Debtor Collection Period - Explanation		
Point	Explanation		
Definition of	How many days an average debtor takes to settle the debt.		
Ratio			
Reflects	Credit period given to debtors		
Lower the ratio	Higher recoveries		
	Aggressive recovering strategy		
	Conservative credit policy		
	Lower risk of debtor impairment		
	Negative impacts over relationships with the customers		
How to decrease	Increase Sales     Reduce debtors		
ratio	o Effective marketing o Increase aggres	siveness	of
	o Target driven sales debt collection		
	o Changes to pricing strategy o Strengthen recov	ery team	
L	o Write off impaire	d debtor	s



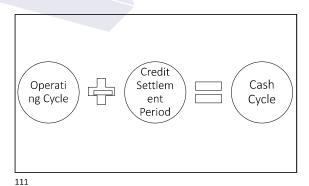


**Operating Cycle** How long it takes an inventory to realize in to cash?

5/12/2022



Cash Cycle Time Gap between Cash Collection and Disbursement



## **Efficiency Ratios**

## Q05

Prepare a report analyzing efficiency ratios of Kegalle Plantations PLC and Namunukula Plantations PLC for the Year ended 31/3/20X9

Assume – All Inventory to be finished goods

112

Rs.Mn	Kegalle	Namunukula
Revenue	2,422	2,414
Cost of Sales	(2,310)	(2,078
Gross Profit	112	336
Other Income	589	176
Admin Expenses	(83)	(148
Finance Cost	(285)	(65)
Profit Before Tax	333	300
Tax	65	(44)
Profit After Tax	398	256

SFP Rs.Mn Kegalle Namunukula Property Plant and Equipment Biological Assets Financial Assets Total Non-Current Assets 4,537 3,836 Current Assets 354 266 nventory 256 186 56 130 250 Trade Receivables Other Receivables Short-Term Investments Cash and Cash Equivalents 2,611 22 **725** Total Current Assets Total Assets 3,425 7,962 4,561

113

114

Equity			
Stated Capital	250	350	
Other Reserves	306	-	
Retained Profit	2,809	2,313	
Total Equity	3,364	2,664	
Non-Current Liabilities			
Interest Bearing Borrowings	772	213	
Deferred Income	213	132	
Employee Benefits	489	551	
Deferred Tax Liabilities	145	255	
Total Non-Current Liabilities	1,619	1,150	
Current Liabilities			
Trade Payables	252	404	
Other Payables	116	252	
Bank Overdraft	1,957	26	
Interest Bearing Borrowings	656	65	
Total Current Liabilities	2,979	747	
Total Equity and Liabilities	7,962	4,561	115

Limitations of FSA

Historical

Subjectivity

Only Monetary

Negativity Effect

Inflation Ignored

Absence of Standard

Differences in Acc. Policies

Financial Position is a Snap Shot

Manipulations (Window Dressing, Changes in Ac. Estimates etc.)

115

116

5/12/2022

29

PRACTICE QUESTIONS

RMC Jayasekara Management Centr

Q6. The following financial statements of Mean PLC are given to you.

Profit or Loss F/T/Y/E 31 December		
Rs.000	2019	2018
Revenue	386,175	304,754
Cost of Sales	(266,366)	(254,403
Gross Profit	119,809	50,353
Other Income	445	11,590
Admin Expenses	(60,258)	(81,307
Distribution Expenses	(34,605)	(38,256
Finance Cost	(23,007)	(21,381
Profit Before Tax	2,384	(79,003
Tax	(3,286)	-
Profit After Tax	(902)	(79,003
Other Comprehensive Income	287	639
Total Comprehensive Income	(615)	178 364

117

118

Rs.000	2019/12/31	2018/12/31
Non-Current Assets		
Property, plant and equipment	38,429	46,803
Investments	755	584
Total Non-Current Assets	39,184	47,387
Current Assets		
Inventories	146,131	168,72
Trade and other receivables	58,554	63,83
Advances and prepayments	1,763	2,089
Cash and cash equivalents	495	559
Total Current Assets	206,943	235,20
Total Assets	246,127	282,593

Rs.000	2019	2018
Equity		
Stated capital	109,187	109,187
Accumulated losses	(293,475)	(292,860
Total equity	(184,288)	(183,673
Non-Current Liabilities		
Interest bearing borrowings	132,340	127,160
Retirement benefit obligations	1,225	1,180
	133,565	128,340
Current Liabilities		
Trade and other payables	215,733	251,885
Interest bearing borrowings	81,117	86,039
	296,850	337,924
Total Liabilities	246,127	282,591

## Required:

**Analyze** the comparative financial performance and financial position of Mean PLC in terms of its capital employed, profit margins, assets utilization, interest cover and gearing for the year ended 31 December 2019. (10 Marks)

Q.07 Computer Tech PLC (CT) is in the business of selling computers and related accessories. The extracted income statements are provided below:

#### Profit or Loss F/T/Y/E 31 March

Rs.000	2019	2018
Revenue	645,311	576,171
Cost of Sales	(428,815)	(374,510)
Gross Profit	216,496	201,661
Admin Expenses	(64,531)	(60,497)
Distribution Expenses	(83,890)	(63,378)
Operating Profit	68,075	77,786
Finance Cost	(32,265)	(14,404)
Profit Before Tax	35,810	63,382
Tax	(16,114)	(18,379)
Profit After Tax	19,696	45,003

121

### Some other Information

	2019	2018
Return on capital employed	7%	13%
(ROCE)		
Debt ratio	32%	20%
Gearing ratio	54%	38%
Earnings per share (EPS) (Rs.)	0.26	0.60
Market price per share (Rs.)	28	35

#### Note:

The market interest rate during 2019 was 8% - 11% compared to 11% - 15% in the previous year.

Damith, an investor, expects to make a few equity investments and CT is one entity he has identified for his investment.

#### Required:

(a) Assess the profitability and solvency of CT, based on the given financial results. (06 marks)

(b) Advise Damith on the limitations of financial statements analysis of CT. (04 marks)

123

5/12/2022

Q.08 Ashaa Medical PLC is one of the leading health care service providers in Sri Lanka. The table below presents some key ratios of the company with industry averages for the year ended 31 March 2019.

	Formula	Company	Industry	Var%
Liquidity ratios				
Current ratio	Current assets/Current liabilities	0.7	0.9	-22%
Quick ratio	Quick Assets/CL	0.6	0.8	-25%
Working Capital Turnover	Sales/Working Capital	(40.0)	(253.1)	-84%
Activity ratios				
Total Asset Turnover	Sales/Total assets	6.6	8.5	-22%
Fixed Asset Turnover	Sales /Fixed Assets	19.6	25.1	-22%

125

	Formula	Company	Industry	Var%
Profitability ratios				
Rate of return on	Earnings before taxes / Total	3.7	11.1	-67%
assets	assets *100			
Rate of return on	Earnings before taxes / Total	47.8	48.2	-1%
equity	equity *100			
Coverage ratios				
Debt to equity	Total liabilities / Total equity	11.8	10.4	13%
Interest Cover	Earnings before interest and	1.6	4.6	-65%
	taxes /interest expense			

### Required:

(a)Interpret the above ratios of Ashaa Medical PLC with industry averages for the year ended 31 March 2019. (6

(b) Recommend two (02) measures that Ashaa Medical PLC can use to improve each ratio category. (04 Marks)

127

Q09. (a) It has been suggested that ratio analysis is not necessarily the best way of assessing the performance of a company.

List two limitations of using accounting ratios in the appraisal of financial performance (02 Marks)

(b) Below are the financial ratios for the year ended 31 March 2019 for Decimal (Pvt) Ltd, a company engaged in the buying and shipment of agricultural products. The ratios for the industry are also provided.

Q10. Win Lanka PLC and Sun Lanka PLC are two leading biscuit manufacturing companies Extracts from the financial statements of each company, for the financial year ended 31 March 2019, are listed in the table below.

Rs.Mn	Win	Sun
Earnings before interest and tax	257	274
Earnings available for equity holders	151	113
Total assets	1,856	1,775
Total Debt	464	976
Total Equity	1,392	799
Total Interest	48	117
Total Sales	5,568	5,680
Effective Tax Rate	28%	28%

	Decimal	Industry Average
Quick ratio	0.52 : 1	0.84:1
Current ratio	1.20:1	1.80:1
Debtor Collection Period	46 Days	41 Days
Inventory Holding Period	58 Days	48 Days
Price-Earnings Ratio	1.4 times	3.4 times
Gross Profit Margin	18%	28%
Net Profit Margin	8%	12.8%
Return on Capital Employed	28%	14%

#### Required

Prepare a memo to the shareholders of Decimal (Pvt) Ltd assessing its performance in comparison with the industry average under profitability, liquidity and shareholder's investment (08 Marks)

(a) Calculate the following ratios for each company for the financial year ended 31 March 2019, based on the available information in the above table.

(i)Operating profit margin (ii)Net profit margin (after tax)

(iii)Return on equity

(iv)Debt ratio

(v)Interest cover (7 marks)

(b) **Discuss** the underlying reasons for a comparatively higher net profit margin in Win Lanka PLC and a lower net profit margin in Sun Lanka PLC, based on the ratios

computed in (a) above. (3 marks)

5/12/2022

Q11. The finance manager of Sepala PLC has calculated following ratios for the financial year ended 31/03/2019.

Gross Profit Margin	33.3%
Interest Cover	3 Times
ROE (Profit Att. Ord. Sh./Equity X 100)	4%
Stock Turnover Period (360 days a year)	90
Debt Collection Period (360 days a year)	60
Debt : Equity	12.5% : 87.5%
Acid Test	1.1 Times
ROCE	7.5%
EPS	1.4
P/E	22 Years

Financials of Sepala PLC is provided	with few blanks
Revenue	3,000,000
Cost of Sales	
Gross Profit	
Admin Expenses	(300,000
Distribution Expenses	
Operating Profit	
Finance Cost	(100,000
Profit Before Tax	200,000
Tax	
Profit After Tax	
Preference Dividends	
Profits Attributable to Ord Shareholders	140,000
Ordinary Dividends	(40,000
Retained Profit for the Year	100,000
Retained Profit B/F	2,400,000
Retained Profit C/F	2,500,000

Non-Current Assets			
Current Assets			
Inventories			
Trade and other receivables			
Other Receivables	100,000		
Prepayments	25,000		
Short-Term Investments	25,000		
Cash at Bank	75,000		
Cash in Hand			
Current Liabilities			
Trade Payables	300,000		
Bank Overdrafts	450,000		
Accrued Expenses	100,000	850,000	
Working Capital			
Shareholder's Funds			
Share Capital			
Reserves			
Non-Current Liabilities			
10% Bank Loan			
10% Preference Shares		100,000	

Following additional information available

- Nominal value of an ordinary share is Rs.10/-
- Corporate tax rate is 12.5%

## Using the ratio knowledge calculate

- 1. Gross Profit
- 2. Operating Profit
- 3. Shareholder's funds
- 4. Trade receivables

135

- 5. Non-Current Liabilities
- 6. Current Assets
- 7. Market price of an ordinary share
- 8. Inventory
- 9. 10% bank loan
- 10. Cash in hand

Q12. Gagana Company is an international airline which flies to destinations all over the world. Gagana Company experienced strong initial growth but in recent periods the company has been criticized for under-investing in its non-current  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($ 

Extracts from Gagana Co's financial statements are provided below.

137

### Statement of Financial Position

	31/12/	31/12/2019		31/12/2018	
	Rs.000	Rs.000	Rs.000	Rs.000	
Non-Current Assets					
Property Plant and Equipment	317,000		174,000		
Intangible Assets	20,000	337,000	16,000	190,000	
Current Assets					
Inventory	580		490		
Trade and Other Receivables	6,100		6,300		
Cash and Bank	9,300	15,980	22,100	28,890	
Total Assets		352,980		218,890	

Statement of Profit or Loss and Other Comprehensive Income and Cashflow Statement Extract

	2019	2018
	Rs.000	Rs.000
Revenue	154,000	159,000
Operating Profit	12,300	18,600
Finance Charges	(9,200)	(10,200)
Cash Generated from Operations	18,480	24,310

139

138

5/12/2022

35

Statement of Financial Position 31/12/2019 31/12/2018 Rs.000 Rs.000 Rs.000 Rs.000 **Equity and Liabilities** Equity Shares Retained Earnings Revaluation Surplus 145,000 192,100 44,800 Non-Current Liabilities 150,400 130,960 130,960 150,400 Current Liabilities Trade and Other Payables 6% Loan Notes 23,690 19,440 29,920 19,440 Total Equity and Liabilities

The following information is also relevant:

(i) Gagana Company had exactly the same flight schedule in 2019 as in 2018, with the overall number of flights and destinations being the  $\,$ same in both years.

(ii) In April 2019, Gagana Company had to renegotiate its licences with five major airports, which led to an increase in the prices Gagana Company had to pay for the right to operate flights there. The licences with ten more major airports are due to expire in April 2020, and Gagana Company is currently in negotiation with these airports.

142

141

(a) Calculate the following ratios for the years ended 31/12/2019 and 2018:

(i) Operating profit margin; (ii) Return on capital employed; (iii) Net asset turnover;

(iv) Current ratio; (v) Interest cover;

(vi) Gearing (Debt/Equity). Note: For calculation purposes, all loan notes should be treated as debt. (3 marks)

(b) Comment on the performance and position of Gagana Company for the year ended 31/12/2019. Note: Your answer should highlight any issues which Gagana Company should have a second should have a se be considering in the near future.