FINANCIAL STATEMENT ANALYSIS

Sandeepa Jayasekera

MBA (PIM-SJP), B.Sc. (Acct.) Hons. Gold Medal Winner, ACA, SAT, ACMA (UK), CGMA (UK), CA Prize Winner for AFR subject in Strategic Level II, CA First in Order of Merit Prize Winner in CAB II Level, CIMA Strategic Level Aggregate Prize Winner.

What is Financial Statements Analysis (FSA)?

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Relationships
in Financial
Statements Figures

Trends
in these
Relationships

Syllabus Overview

FSA Techniques

Ratios

Analyzing

Advise Stakeholders

Limitations

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FSA Techniques

MC Jayasekera Management Centre (Pvt) Ltd

FSA Techniques

Vertical Horizontal Trend Analysis

Common Size Financial Statements

MC 1940 Selected Management Centre (Proj Ltd)

FSA Techniques

Horizontal Trend Analysis

Ratio Analysis

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Vertical and Horizontal Trend Analysis

Horizontal Trend Analysis

- YEAR on YEAR variance analysis
- To identify TRENDS

MC Jayasekera Management Centre (Pvt) Ltd

Factors that	Affect Horizontal Trends
Major Transactions	Mergers – Glaxco merging with Smith Kline Acquisitions – Browns (LOLC) acquired Serendib Hotels PLC (Hemas)
An Incident	Natural Disasters – Floods Affecting Farming Easter Sunday attack impacts Tourism Sector Corona impact on all the business
Macro Economic Changes	Changes in Sri Lankan Political Power Changes in Tax Law (VAT reduction, NBT Waiving)
Changes in Accounting Estimates	Changing depreciation method Changing warranty provisions MCJayasekera Management Centre (Pvt) Ltd 9

Vertical Trend Analysis

- Analyze SAME YEAR financials
- with an EQUIVALENT COMPETITOR

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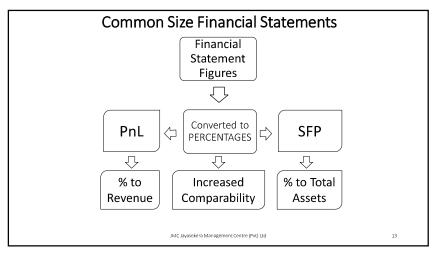
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Factors that affect Vertical Trend Analysis Difficulties in finding an equivalent competitor in terms of Business Strategy Business Scope Life Cycle Stage Geographic coverage Financial Year End Accounting Policies and Estimates

Common Size Financial Statements

JMC Jayasekera Management Centre (Pvt) Ltd

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Common Size Financial Statements

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Prepare the Common Size Financials and analysis report for a potential investor on Nawaloka Hospitals Corporation PLC and Durdans Hospitals PLC for the Year ended 31/3/20X9

JMC Jayasekera Management Centre (Pvt) U

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Rs.Mn	Nawaloka	Durdans
Non-Current Assets		
Property Plant and Equipment	14,063	6,95
Other Non-Current Assets	20	8
Total Non-Current Assets	14,083	704
Current Assets		
Inventory	489	30
Trade and Other Receivables	1,327	38
Other Financial Assets	284	65
Cash and Cash Equivalents	158	40
Total Current Assets	2,258	1,75
Total Assets	16,341	8,79

Rs.Mn	Nawaloka	Durdans
Equity		
Stated Capital	1,208	916
Other Components of Equity	1,084	1,989
Retained Earnings	1,317	2,238
Total Equity	3,609	5,143
Non-Current Liabilities		
Interest Bearing Borrowings	6,383	593
Employee Benefits	246	228
Deferred Tax Liabilities	1,051	736
Total Non-Current Liabilities	7,680	1,556
Current Liabilities		
Trade and Other Payables	1,689	555
Bank Overdraft	1,625	755
Interest Bearing Borrowings	1,738	222
Total Current Liabilities	5,052	1,532
Total Liabilities	16,341	8,797

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Profit or Loss F/T/Y/E 31/3/20X9		
Rs.Mn	Nawaloka	Durdans
Revenue	8,756	5,806
Cost of Service	(4,365)	(2,181)
Gross Profit	4,390	3,625
Other Income	343	118
Admin Expenses	(3,761)	(2,514)
Other Expenses	(73)	(545)
Finance Cost	(1,289)	(136)
Profit Before Tax	(389)	549
Тах	(176)	(173)
Profit After Tax	(565)	376
JMC Jayasekera Management Centre (Po	ri) Ltd	17

Drawbacks in Common Size Financials

Difficulties in finding an equivalent competitor in terms of

Business Strategy

Business Scope

Life Cycle Stage

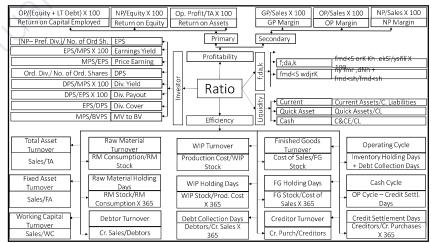
Geographic coverage

Financial Year End

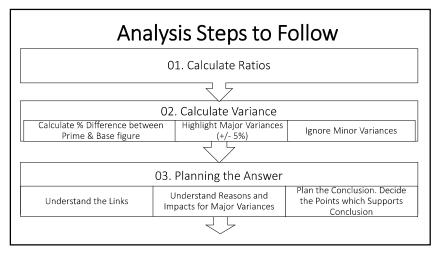
Accounting Policies and Estimates

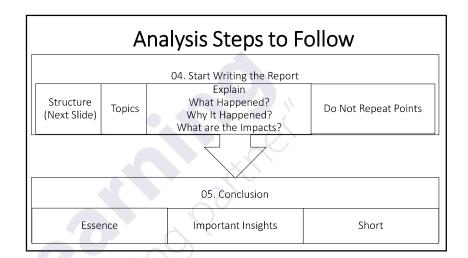
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Ratio Analysis



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Analysis Report Structure

To : [Relevant Stakeholder]
From : [Your designation]

riom : [Your designation]

Subject : Analysis report on Financial position and performance with [Name of the competitor, industry average,

prior year]

Date : [Date]

Introduction

This report is based on the financial statements supplied and the ratios calculated above. Although covering many aspects of performance and financial position, the report has been approached from the point of view of [purpose].

Analysis

[Sub Topic E.g. Profitability] Detailed Analysis [Sub Topic E.g. Efficiency] Detailed Analysis

Conclusion

[Summary of analysis based on sub topics above. Highlight important insights.]

Please do not hesitate to contact me for any further clarification.

Profitability Ratios

Secondary Profitability Ratios Gross Profit Margin Operating Profit Margin Operating Profit Margin Net Profit Margin Profit Before Tax/Sales X 100 Profit Before Tax/Sales X 100

	GP Margin		
Point Explanation			
Definition	Per rupee sales how much of Gros.	s profits were generated	
Reflects	Manufacturing efficiency and effec	tiveness of pricing strategy	
Higher	Higher the manufacturing efficienc	су	
the ratio	Differences in pricing strategies		
How to	Increase Sales	Reduce cost of sales	
increase	o Changes to pricing strategy	o Eliminate or exchange idle and unnecessary PPE	
ratio	 Effective marketing 	o Economies of scale	
	o Target driven sales	o Budgetary controls to reduce the cost	
		o Use of technology to reduce overheads	
		o Waste management	
Remarks Higher gross profit margin enables higher ability to cover the admin, sale overheads. GP margin does not have a standard limit. It depends on industry. o E.g. GP margin for trading < manufacturing industry		dard limit. It depends on industry.	

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OP Margin			
Point	Explanation		
Definition	Per rupee sales how much of Operat	ing profits were generated	
Reflects	Operational efficiency and effectiver	ness in operations management	
Higher the ratio	Higher the operational efficiency and	d effectiveness in management	
How to increase	Increase Sales	Reduce Expenses	
ratio	o Effective marketing o Target driven sales o Changes to pricing strategy	o Eliminate or exchange idle and unnecessary assets o Economies of scale o Budgetary controls to reduce the cost o Use of technology to reduce overheads o Waste management	
Remarks	OP margin does not have a standard limit. It depends on industry		

NP Margin		
Point	Explanation	
Definition	ion Per rupee sales how much of Net profits were generated	
Reflects	Overall efficiency and effective	veness in management
Higher the	Higher the efficiency and ma	nagement
ratio	Higher savings for company a	growth
	Higher ability to declare divid	dends
How to	Increase Sales	Reduce Expenses
increase	o Effective marketing	o Eliminate or exchange idle and unnecessary assets
ratio	o Target driven sales	o Economies of scale
	o Changes to pricing	o Budgetary controls to reduce the cost
	strategy	o Use of technology to reduce overheads
		o Waste management
		o Reschedule the existing borrowings at higher rates
		o Tax planning
Remarks	NP margin does not have:	a standard limit. It depends on industry

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Re	turn Ratios	
Return on Capital Employed (ROCE)	Operating Profit Capital Employed	- X 100
Return on Assets (ROA)	Operating Profit Total Assets	— X 100
Return on Equity (ROE)	Profit After Tax Equity	- X 100

ROCE		
Point	Explanation	
Definition	Per rupee capital employed how much of operating profit were generated	
Higher the	Higher return for capital employed investment	
ratio	Higher value created to financial providers	
How to	Increase earnings Reduce capital employed	
increase	o Effective marketing, branding etc. o Reducing the debt capital	
ratio	o Target driven sales, incentives o Eliminate or exchange idle and	
	o Cost reduction through economies unnecessary assets	
	of scale and controls o Rent out assets than purchasing	
Remarks • ROCE should be > company's Finance cost.		
	Otherwise it indicates that, the company is not employing its capital efficiently and i	
	not generating shareholder value	
	The EBIT is taken as the numerator as it reflects the returns (Profit before tax and a second s	
	Interest) to parties reflected under denominator (Shareholders & LT debt providers)	

	ROE	
Point	Explanation	
Definition	Per rupee equity how much of net profits were generated	
Reflects	How well equity capital invested was able to generate profits	
Higher the ratio	More efficient use of equity capital in generating profits	
How to increase	Increase earnings	
ratio	o Effective marketing	
	o Target driven sales	
	o Cost reduction through controls	
	o Tax planning strategies	
	o Reduced finance cost	
Remarks	• The Net profit after preference dividend is taken as the numerator as it	
	reflects the return due to shareholders	
	This ratio is not widely used	

•	(0,	ROA
	Point Explanation	
	Definition	Per rupee total assets how much of operating profits were generated
	Reflects	How well total assets were able to generate an operating profit
	Higher the ratio	More efficient use of total assets in generating profits
	How to increase	Increase earnings
	ratio	o Effective marketing
		o Target driven sales
		o Cost reduction through controls
		Reduce Total assets
		o Eliminate or exchange idle and unnecessary assets
		o Rent out assets than purchasing
	Remarks	The EBIT is taken as the numerator as EBIT reflects the returns (Profit before tax)
		and Interest) due to parties reflected under denominator (Shareholders and
		Debt providers)
		Return on Investment (ROI) and ROA both have similar meaning.

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Profitability Ratios

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Prepare a Profitability Ratio analysis report for a potential investor on Kingsbury PLC and Cinnamon Lakeside PLC for the Year ended 31/3/20X9

JMC Jayasekera Management Centre (Pvt) Ltd

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SFP @ 31/3/X9

Non-Current Assets

Current Assets
Inventory

Property Plant and Equipment

Other Non-Current Assets

Trade and Other Receivables

Cash and Cash Equivalents

Other Financial Assets

Total Current Assets

Total Assets

Total Non-Current Assets

Rs.Mn

Rs.Mn	Kingsbury	Lakeside
Equity		
Stated Capital	836	1,113
Other Components of Equity	826	1,528
Retained Earnings	912	3,803
Total Equity	2,574	6,444
Non-Current Liabilities		1
Interest Bearing Borrowings	551	33
Employee Benefits	65	142
Deferred Tax Liabilities	271	381
Total Non-Current Liabilities	887	555
Current Liabilities		
Trade and Other Payables	389	576
Bank Overdraft	71	104
Interest Bearing Borrowings	392	133
Total Current Liabilities	852	814
Total Liabilities	4,312	7,814

Rs.Mn	Kingsbury	Lakeside
Revenue	2,956	2,825
Cost of Service	(1,526)	(1,169
Gross Profit	1,430	1,657
Other Income	9	179
Admin Expenses	(1,020)	(692
Marketing Expenses	(151)	(293
Other Expenses	(29)	(269
Finance Cost	(66)	(58
Profit Before Tax	173	524
Тах	(72)	(53
Profit After Tax	101	471

Kingsbury

3,707

3,707

157

124

253

605

4,312

Lakeside

7,061

7,068

594

65

51

746

7,814

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Investor Ratios

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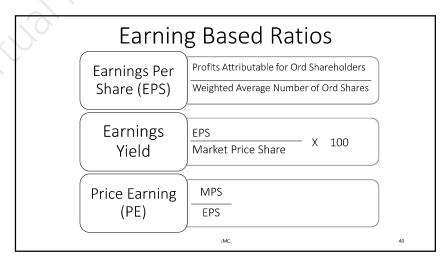
Investor Ratios Dividends Earnings Market Value (Total Return) (Realized Return) Dividend Per Market Value to Earnings Per Share Share Book Value Earnings Dividends Yield Yield Dividend Price Earning Cover Dividend Payout

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Earnings based Ratios

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	EPS
Point	Explanation
Definition	Per ordinary share, how much of earnings has been generated
of Ratio	
Reflects	Distribution of Earnings among the Ordinary Shareholders
Higher the	Higher earnings generated for ordinary shareholders
ratio	Higher ability to pay dividends
How to	Increase earnings
increase	o Increase sales
the ratio	○ Reduce expenses
	○ Reduce interest and tax expenses
Remarks	The EPS helps in conducting valuations of companies. (DE heard printing weather)
	(PE based pricing method)

	Earnings Yield
Point	Explanation
Definition of Ratio	Per rupee investment, how much of earnings will be generated
Reflects	Earnings potential
	• Relationship between EPS (Return) to Market Price per Share
	(Cost)
Higher the ratio	Higher earnings for Investment
How to increase	Increase earnings
the ratio	o Increase sales
	o Reduce expenses
	o Reduce interest and tax expenses
	JMC Jayasekera Management Centre 42

	Price Earning
Point	Explanation
Definition	Number of times of Earnings required to recover the investment
of Ratio	(Investment Recovery Period)
Reflects	Investors faith over growth potentialInvestor's Risk Appetite
Higher the ratio	 Investors are having growth prospects about the company Mature Company
Lower the ratio	 Either Company is doing exceptionally well in return Company may be undervalued
Remarks	PE is used in investment selections MAN, MANAGEMENT MANAGEMENT CONTROL 43

Dividends based Ratios

Jayasekera Management Centre

Dividen	ds Based Ratios	
Dividend Per Share (DPS)	Ordinary Share Dividends Weighted Average Number of Ord Shares	
Dividend Yield	DPS Market Price Share X 100	
Dividend Cover	EPS DPS	
Dividend Payout	DPS EPS X 100	
	JMC	45

	Dividends Per Share
Point	Explanation
Definition of	Per Share How much of Dividend Paid (Realized Return)
Ratio	
Reflects	Dividend received to Single share
Higher the ratio	Dividend seeking investors get encouraged
	Affect the growth, as dividend is a cash outflow
How to increase	Increase amount of dividend paid
the ratio	1 20
	JMC Jayasekera Management Centre 46

	Dividends Yield
Point	Explanation
Definition of	Per rupee investment (Cost) how much of dividends
Ratio	(Realized Return) being paid
Reflects	Dividend payout per market price
Higher the ratio	Investors gets encouraged
	Affect the growth, as dividend is a cash outflow
How to increase	Increase dividends
the ratio	
	JMC Jayasekera Management Centre 47

70.	Dividend Cover
Point	Explanation
Definition of	How many times dividends can be paid out of the
Ratio	earnings
Reflects	Dividend coverage over earnings
	Dividend policy
Higher the ratio	Investors are discouraged as low dividend paid
	Beneficial for the growth
How to increase	Reduce dividends
the ratio	
	JMC Jayasekera Management Centre 48

47 48

	Dividend Payout
Point	Explanation
Definition of	How much of earnings are being distributed among
Ratio	ordinary shareholders.
Reflects	Dividend policy
	• Retention of earnings (1 – Dividend payout)
Higher the ratio	Investors are encouraged
	Affect the growth
How to increase	Increase dividends
the ratio	
	JMC Jayasekera Management Centre 49

Market Value to Book Value

Market Value to Book Value to Book Value to Book Value Book Value Book Value Per Share

Net Assets Weighted Average Number of Ord Shares

49 50

Marke	et Value to Book Value
Point	Explanation
Definition of Ratio	How many times market value is higher than book value
Reflects	Market value compared to book value
	Asset impairments if any
	Availability of off-balance sheet assets and liabilities
Higher the ratio	Existence of off-balance sheet assets
	Undervaluation of assets
How to increase the	Fair value assets
ratio	Recognize off balance sheet assets
Remarks	Book value per share will be calculated as follows
	Book value of Net assets/ Weighted average number of
	shares
	JMC Jayasekera Management Centre 51

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Prepare an analysis on investor ratios for Three Acre Farms PLC and Bairaha Farms PLC on Latest Financials available.

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Rs.Mn	Bairaha	Three Acre
Revenue	4,723	2,626
Cost of Sales	(3,648)	(1,911)
Gross Profit	1,076	715
Other Income	74	218
Admin Expenses	(263)	(12)
Distribution Expenses	(302)	(25)
Finance Cost	(76)	-
Profit Before Tax	510	896
Тах	(97)	(147)
Profit After Tax	413	749

Rs.Mn	Bairaha	Three Acre
Non-Current Assets		
Property Plant and Equipment	2,196	1,397
Biological Assets	52	556
Investments	920	. 0
Total Non-Current Assets	3,168	1,953
Current Assets		
Biological Assets	478	18
Inventory	216	111
Trade and Other Receivables	631	324
Short Term Investments	39	0
Cash and Cash Equivalents	429	1,956
Total Current Assets	1,792	2,410
Total Assets	4,960	4,363

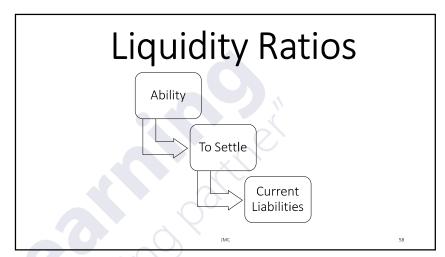
Rs.Mn	Bairaha	Three Acre
Equity		
Stated Capital	256	626
Other Reserves	413	0
Retained Profits	3,197	3,014
Total Equity	3,866	3,637
Non-Current Liabilities		
Interest Bearing Borrowings	298	0
Employee Benefits	79	22
Deferred Tax Liabilities	164	209
Total Non-Current Liabilities	541	221
Current Liabilities		
Trade and Other Payables	366	495
Interest Bearing Borrowings	187	0
Total Current Liabilities	553	495
Total Liabilities	4,960	4,363

Other Information required		
Rs.Mn	Bairaha	Three Acre
Gross Dividend	112	71
Market Price Per Share	115	101
No. of Shares (Mn)	16	24
	'	
JMC Jayasekera Manageme	nt Centre	56

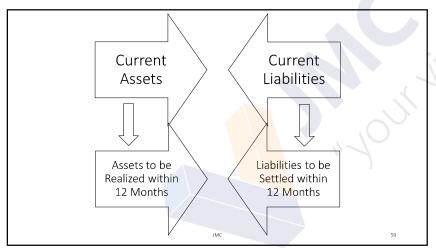
Liquidity Ratios

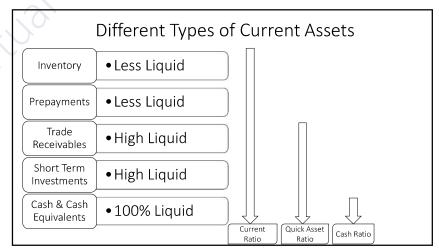
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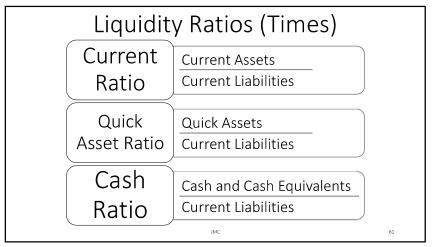


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	Current Ratio		
Point Explanation			
Definition Per rupee Current Liability how much of Current Assets are available			
Reflects	Adequacy of current assets to settle current liabilities		
Higher the	Strong ability to settle current liabilities		
ratio	Strong liquid position		
How to	Reduce current liabilities Increase current assets		
increase	o Reschedule existing borrowings o Increase sales		
ratio	O Overcome investments in non-current assets using short term loans Dispose idle and unnecessary assets and settle loans taken at higher rates Rent out properties than purchasing		
There's no specific standard or norm for current ratio. Depending on indust company's power it may vary E.g. Higher current ratio in manufacturing entity compared to lower current service entity **MC** **MC**			

	Quick Asset (Acid Test) R	atio
Point	Explanation	
Quick Assets	Current Assets – Inventory - Prepayments	
Definition	How much of Quick Assets available, per rupee Curre	nt Liability
Reflects	Adequacy of quick assets to settle current liabilities	
Higher the	Strong ability to settle current liabilities	
ratio	Stronger Liquidity position	
How to	Reduce current liabilities	Increase current assets
increase	o Reschedule existing borrowings	o Increase sales
ratio	o Overcome investments in non-cur <mark>rent assets</mark>	o Strengthen recoveries from
	using short term loans	debtors
	o Dispose idle and unnecessary as <mark>sets and</mark>)
	repay the loans taken at higher interest rates	
	o Rent out properties than purchasing	
Remarks	• There's no standard or norm. Depending on ind	ustry and company's power it may
	vary	
	JMC	63

4	(0,	Cash Ratio - Explanation
	Point	Explanation
	Definition of	How much of Cash and Cash Equivalents available, per rupee Current
	Ratio	Liability
	Reflects	Adequacy of cash to settle current liabilities
	Higher the	Strong ability to service current liabilities
	ratio	Stronger Liquidity position
	How to	Reduce current liabilities
	increase ratio	Reschedule existing borrowings
		o Overcome non-current asset investments using short term loans
		o Dispose idle and unnecessary assets and repay the loans taken at
		higher interest rates
		Rent out properties than purchasing
		IMC 64

Leverage Ratios

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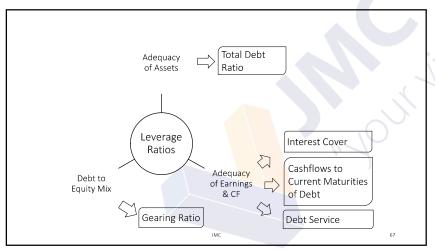
Leverage Ratios

Ability

To Settle

Non-Current
Liabilities

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Leverage Ratios Total Debt Total Assets - Equity X 100 Ratio **Total Assets** Gearing Interest Bearing Borrowings X 100 Equity Ratio Gearing Interest Bearing Borrowings Equity + Interest Bearing X 100 Ratio Borrowings

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L	everage Ratios
Interest Cover	Operating Profit Interest Expense
Cashflows to Current Maturities of Debt	Earnings Before Interest, Tax, Depreciation & Amortization (EBITDA) Current Portion of Long Term Debt
Debt Service	EBITDA Interest + Current Portion of Long Term Debt
	JMC 69

Total Debt Ratio			
Point	Explanation		
Definition	Per rupee Total Asset, how much of Debt Financing has been used		
	Availability of Assets to cover Total Debt		
Reflects	Proportion of Total Assets financed through Debt		
	Long term solvency		
Lower the	Lower solvency risk (inability to meet financial obligations)		
ratio	Lower risk of obtaining further loans		
	Higher retained earnings due to lower interest charge		
	Not beneficial for a growth oriented entity. As interest is a fixed expense. Despite		
	losses amount need to be paid		
How to	Reduce Debt financing Increase Equity		
reduce the	o Rent out assets than purchasing o Increased earnings (Increase sales		
ratio	o Eliminate or exchange idle and and reduce expenses)		
	unnecessary assets and utilize those o Raise capital from shares or rights		
	funds to settle debts issues and utilize those funds to settle		
	debt at higher cost		

Gearing Ratio		
Point	Explanation	
Definition	Per rupee Equity Capital, how much of Debt Capital is available or	
	Per rupee Capital Employed how much of Debt capital is available	
Reflects	Debt to equity composition of an entity	
	Long term solvency	
Lower the	Lower solvency risk	
ratio	Lower risk of obtaining further loans	
	Higher retained earnings due to lower interest charge	
	• Not beneficial for a growth oriented entity. As interest is a fixed expense. Despite	
	losses amount need to be paid	
How to	Reduce Debt financing Increase Equity	
reduce the	o Reschedule the existing debt at a lower o Increased earnings (Increase sales	
ratio	rate and reduce expenses)	
	o Rent out assets than purchasing o Raise capital from shares or rights	
	o Eliminate or exchange idle assets and issues and utilize those funds to	
	utilize those funds to settle debts settle debt at higher cost 71	

	Gearing Ratio	
Point	Explanation	
Remarks	o If the gearing ratio is calculated using following formula Interest Bearing Debt/ (Equity + Interest Bearing Debt)*100 • >50% - High Geared • 50%-25% - Normally Geared • <25% - Low Geared	
	 The gearing ratio can be calculated using following formula Interest Bearing Debt/ Equity*100 >100% - High Geared 100%-50% - Normally Geared <50% - Low Geared 	
	JMC	72

Interest Cover		
Point	Explanation	
Definition	How many times Interest can be paid out of Operating Profit	
Reflects	Adequacy of earnings to settle interest payments	
Higher the	Higher ability to pay interest	
ratio	Higher ability to obtain further loans	
	Lower risk of defaulting interest payments	
	Lower solvency risks	
How to reduce	• Increase earnings	
the ratio	o Increase sales (Marketing, incentive driven sales etc.)	
	o Reduce manufacturing and other operating expenses	
	Reduce interest expense	
	o Reschedule the existing debt at a lower rate	
	o Rent out assets than purchasing	
	o Eliminate or exchange idle and unnecessary assets and utilize those funds to	
	settle debts	
	JMC 73	

	CF to Current Maturities of LT Debt		
Point	Explanation		
Definition	How many times Current Portion of Long-Term debt can be paid out of the operating		
	cashflow		
Reflects	Availability of operating cashflows to settle Current Portion of Long-Term debt		
Higher the	 Higher ability to pay current portion of long term debt 		
ratio	Higher ability to obtain further loans		
	Lower risk of defaulting loan repayments		
	Lower solvency risks		
How to	Increase earnings		
reduce	o Increase sales (Marketing, incentive driven sales etc.)		
the ratio	o Reduce manufacturing and other operating expenses		
	Reduce interest expense		
	o Reschedule the existing loan for an extended period		
	o Rent out assets than purchasing		
4	o Eliminate or exchange idle and unnecessary assets and utilize those funds to settle		
	debts JMC 74		

		Debt Service	
Point	Point Explanation		
Definition of How many times current portion of long-term debt and loan interest can be paid out of		How many times current portion of long-term debt and loan interest can be paid out of th	
Ratio		operating cashflow	
Reflects		Availability of operating cashflows to service current portion of long-term debt and interest	
Higher 1	the	Higher ability to pay current portion of long term debt	
ratio		Higher ability to obtain further loans	
		Lower risk of defaulting loan repayment and Interest	
How	to	 Increase earnings Reduce interest expense 	
reduce t	the	 Increase sales (Marketing, Reschedule the existing loan for an extended period 	
ratio		incentive driven sales etc.) o Reschedule the existing loans to lower interest rates	
		 Reduce manufacturing o Rent assets than purchasing 	
		and other operating o Eliminate or exchange idle and unnecessary assets an	
		expenses utilize those funds to settle debts	
Remarks		• Less than 01 ratio indicates, operating cash flows are inadequate to service the debt, th	
would mean that the borrower would have to obtain equity capital or debt capital		would mean that the borrower would have to obtain equity capital or debt capital or sell th	
		non-current assets to service the debt.	

Prepare an analysis on liquidity and leverage ratios for John Keells Holdings PLC and Hayleys PLC for the year ended 31st March 20X9.

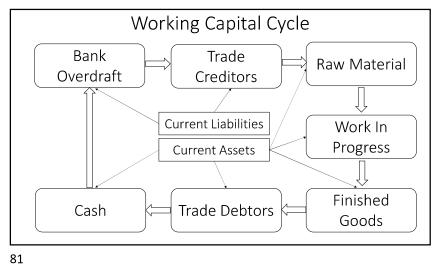
JMC Jayasekera Management Centre

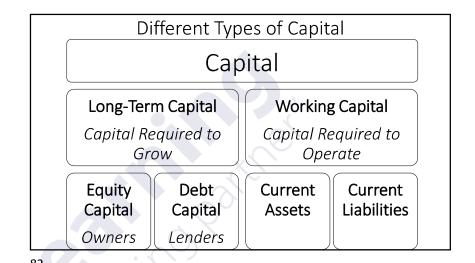
Rs.Mn	JKH	Hayleys
Revenue	135,456	219,182
Cost of Sales	(107,669)	(170,207)
Gross Profit	27,787	48,975
Other Income	6,978	2,786
Admin Expenses	(12,411)	(25,188)
Distribution Expenses	(5,939)	(9,889)
Other Expenses	(7,128)	(405)
Finance Cost	(2,722)	(13,369)
Finance Income	12,051	2,566
Profit Before Tax	18,616	5,476
Tax	(2,378)	(2,726)
Profit After Tax	16,237	2,750

Rs.Mn	JKH	Hayleys
Non-Current Assets		
Property Plant and Equipment	126,086	89,343
Intangible Assets	3,406	14,174
Investments	60,355	2,226
Other Non-Current Assets	78,528	15,024
Total Non-Current Assets	268,375	120,767
Current Assets		
Inventory	9,547	39,743
Trade and Other Receivables	14,421	55,241
Other Non-Financial Assets	5,742	3,160
Short Term Investments	52,757	3,685
Cash and Cash Equivalents	12,955	8,971
Total Current Assets	95,421	110,980
Total Assets	363,796	231,747

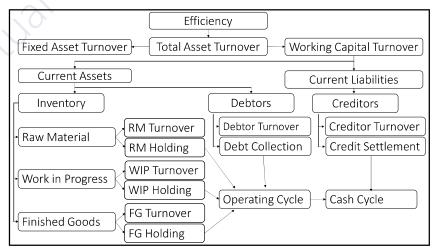
Rs.Mn	JKH	Hayleys
Equity		
tated Capital	62,806	1,575
Other Reserves	84,718	45,345
Retained Profits	82,834	14,958
Total Equity	230,358	61,878
Non-Current Liabilities		
Interest Bearing Borrowings	21,277	39,662
Insurance Contract Liabilities	32,833	-
Employee Benefits	2,086	8,500
Other Non-Current Liabilities	11,929	4,419
Deferred Tax Liabilities	7,757	5,191
Total Non-Current Liabilities	75,881	57,772
Current Liabilities		
Trade and Other Payables	19,745	28,540
Other Current Liabilities	3,072	9,165
Income Tax Payable	1,505	769
nterest Bearing Borrowings	33,237	73,622
Total Current Liabilities	57,557	112,096
Total Liabilities	363,796	231,747

Efficiency Ratios





Efficiency Ratios Asset Utilization assessed against Outcome generated!



83 84

Asset Turnover Ratios (Times)			
Total Asset Turnover	•Sales/Total Assets		
Fixed Assets Turnover	•Sales/Fixed Assets		
Working Capital Turnover	•Sales/Working Capital		

Total Asset Turnover - Explanation			
Point	Explanation		
Definition	Per rupee asset how many times sales were generated in a given period of		
	time		
Reflects	Asset utilization in terms of generating sales		
Higher the	Higher the asset utilization		
ratio	Lower overstatements in assets		
	Lower idle and unnecessary assets		
How to	Increase Sales		
increase	o Effective marketing		
ratio	o Target driven sales		
	o Changes to pricing strategy		
	Reduce total assets		
	o Rent out assets than purchasing		
	o Conduct an analysis of total assets and identify idle assets, unnecessary		
	assets, impairments and reduce overstatement in assets		

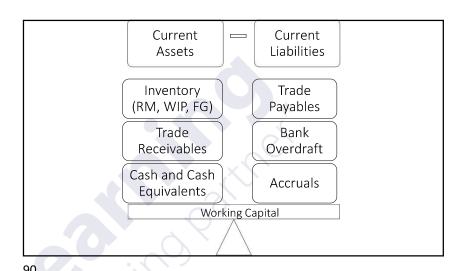
Fixed Asset Turnover - Explanation			
Point	Explanation		
Definition of Ratio	Per rupee fixed asset how many times sales were generated in a given period of time		
Reflects	Fixed asset utilization in terms of generating sales		
Higher the ratio	Higher fixed asset utilization		
	Lower overstatements in fixed assets		
	Lower idle and unnecessary fixed assets		
How to increase	Increase Sales		
ratio	Effective marketing		
	○ Target driven sales		
	Changes to pricing strategy		
	Reduce fixed assets		
	o Rent out assets than purchasing		
	 Conduct an analysis of total assets and identify idle assets, unnecessary assets, 		
	impairments and reduce overstatement in assets.		
	o Strengthen the asset maintenance to ensure effective utilization		

Working Capital

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Capital required to run routine operations

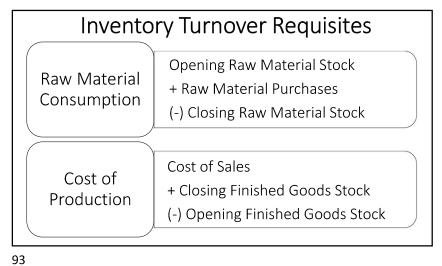
89



Working Capital Turnover - Explanation			
Point	Explanation		
Definition of Ratio	Per rupee working capital how many times sales were generated in a period of time		
Reflects	Working capital utilization in terms of generating sales		
Higher the ratio	Higher the working capital utilization		
How to increase	Increase Sales		
ratio	 Effective marketing Target driven sales Changes to pricing strategy Reduce working capital Strengthen debt recoveries Write off slow moving inventories Negotiate settlement periods with creditors Negotiate with banks and refinance the existing loan commitments Rent out assets than purchasing 		
Remarks	Working Capital includes management of Inventories, Accounts receivable, Accounts payable, Cash etc.		

Inventory Turnover Ratios (Times)				
Raw Material	Raw Material Consumption			
Turnover	Closing Raw Materials			
Work in Progress	Cost of Production			
Turnover	Closing Work in Progress			
Finished Goods Turnover	Cost of Sales Closing Finished Goods			

91



Inventory Holding Ratios (Days)			
Raw Material Holding Period	365 Raw Material Turnover		
Raw Material Holding Period	RM Consumption X Closing Raw Material Stock		
Work in Progress Holding Period	365 Work in Progress Turnover		
Work in Progress Holding Period	Cost of Production X Closing Work in Progress Stock		

Inventory Holding Ratios (Days)			
Finished Goods Holding Period	365 Finished Goods Turnover		
	"		
Finished Goods Holding Period	Cost of Sales X Closing Finished Goods Stock		

Raw Material Turnover - Explanation			
Point	Explanation		
Definition	How many times raw materials have been issued to the production during a		
of Ratio	given period of time		
Reflects	Movability of raw materials from Raw materials warehouse to production		
Higher the	Highly moving raw materials		
ratio	Lower slow-moving inventories		
	Lower risk of impairment, obsolescence		
	Lower risk of cash tied up in raw materials		
How to	• Increase Sales	Reduce raw materials stock	
increase	 Effective marketing 	o Write off slow moving	
ratio	 Target driven sales 	inventories	
	 Changes to pricing strategy 	o Increase efficiency in operations	
		o Increase effectiveness	
		warehouse management	

Raw Material Holding Period - Explanation				
Point	Explanation			
Definition of	How many days raw materials wer	e within the Raw Material warehouse		
Ratio	prior to be issued to production			
Reflects	Movability of raw materials			
Lower the	Highly moving raw materials			
ratio	Lower slow-moving inventories			
	Lower risk of impairment, obsolescence			
	Lower risk of cash tied up in raw materials			
How to	Increase Sales	Reduce raw materials stock		
decrease	 Effective marketing 	Write off slow moving		
ratio	 Target driven sales 	inventories		
	 Changes to pricing strategy 	o Increase efficiency in		
		operations		
		o Increase effectiveness		

Wo	rk in Progress Turnover - Explanation
Point	Explanation
Definition of	How many times work in progress have become finished goods during
Ratio	a given period of time (No. of Production Batches)
Reflects	Manufacturing efficiency
Higher the ratio	Highly moving work in progress
	Lower slow-moving work in progress
	Lower risk of impairment, obsolescence
	Lower risk of cash tied up in work in progress
How to increase	Increase Sales Reduce work in progress stock
ratio	○ Effective marketing ○ Write off slow moving
	o Target driven sales inventories
	○ Changes to pricing strategy ○ Increase efficiency in
	operations

Wo	rk in Progress Holding Period - Explanation
Point	Explanation
Definition of	How many days work in progress were within the Production prior
Ratio	becoming a finished good (Manufacturing Time)
Reflects	Manufacturing efficiency
Lower the	Highly moving work in progress
ratio	Lower slow-moving work in prog <mark>ress</mark>
	Lower risk of impairment, obsolescence
	Lower risk of cash tied up in work in progress
How to	Increase Sales Reduce work in progress stock
decrease	o Effective marketing o Write off slow moving
ratio	o Target driven sales inventories
	○ Changes to pricing strategy ○ Increase efficiency in
	operations

(0.	Finished Goods Turnover - Explanation
Daint	·
Point	Explanation
Definition	How many times finished goods have become sales during a given period
of Ratio	of time
Reflects	Movability and income generation frequency of finished goods
Higher	Highly moving finished goods
the ratio	Lower slow-moving finished goods
	Lower risk of impairment, obsolescence
	Lower risk of cash tied up in finished goods
How to	Increase Sales Reduce finished goods stock
increase	 Effective marketing Write off slow moving inventories
ratio	o Target driven sales o Increase efficiency in operations
	o Changes to pricing strategy o Increase effectiveness warehouse
	management

Finishe	ed Goods Holding Pe	riod - Explanation
Point	Explanation	
Definition of Ratio	How many days Finished Good	ds were within the Finished Goods
	warehouse prior becoming a sale	•
Reflects	Movability and income generatio	n frequency of finished goods
Lower the ratio	Highly moving finished goods	
	Lower slow-moving finished good	ds
	Lower risk of impairment, obsole	scence
	Lower risk of cash tied up in finisl	hed goods
How to decrease	Increase Sales	Reduce finished goods stock
ratio	o Effective marketing	o Write off slow moving
	 Target driven sales 	inventories
	 Changes to pricing 	o Increase efficiency in operations
	strategy	o Increase effectiveness
	;	warehouse management

Debtor Turnover (Times)

Credit Sales
Closing Debtors

102

101

Debt Collection Period (Days)

Debt Collection Period

Debt Collection Debt Collection Period

Tollection Period

Credit Sales X Closing Debtors Period

(0.	Debtor Turnover -	- Explanation		
Point	Explanation			
Definition	How many times a debtor has settled the	he debt in a given period of time		
Reflects	Frequency of debt recoveries			
Higher the	Higher recoveries			
ratio	Aggressive recovering strategy			
	Lower risk of debtor impairment			
	Negative impacts over relationships wit	h the customers		
How to	Increase Sales	Reduce debtors		
increase ratio	o Effective marketing	o Increase aggressiveness of debt		
	o Target driven sales	collection		
	o Changes to pricing strategy	o Strengthen recovery team		
	 Write off impaired debtors 			
		o Factoring		
Remarks	o In the absence of Credit Sales p	out an assumption an assume all sales to be		
	Credit Sales			

103

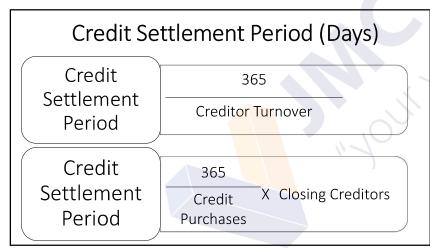
De	ebtor Collection Period - Explanation	
Point	Explanation	
Definition of	How many days an average debtor takes to settle the debt.	
Ratio		
Reflects	Credit period given to debtors	
Lower the ratio	Higher recoveries	
	Aggressive recovering strategy	
	Conservative credit policy	
	Lower risk of debtor impairment	
	Negative impacts over relationships with the customers	
How to decrease	Increase Sales Reduce debtors	
ratio	o Effective marketing o Increase aggressiv	eness of
	o Target driven sales debt collection	
	o Changes to pricing strategy o Strengthen recover	y team
	o Write off impaired	debtors

Creditor Turnover (Times)

Creditor Credit Purchases
Turnover Closing Creditors

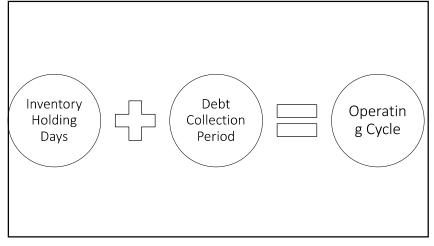
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106



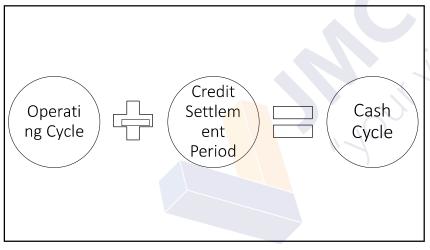
Operating Cycle
How long it takes an inventory to realize in to cash?

107



Cash Cycle Time Gap between Cash Collection and Disbursement

109



Efficiency Ratios Q05

110

112

Prepare a report analyzing efficiency ratios of Kegalle Plantations PLC and Namunukula Plantations PLC for the Year ended 31/3/20X9

Assume – All Inventory to be finished goods

JMC Jayasekera Management Centre (Pvt) Ltd

re (Pvt) Ltd

Rs.Mn	Kegalle	Namunukula
Revenue	2,422	2,414
Cost of Sales	(2,310)	(2,078
Gross Profit	112	336
Other Income	589	176
Admin Expenses	(83)	(148
Finance Cost	(285)	(65
Profit Before Tax	333	300
Tax	65	(44
Profit After Tax	398	256

	SFP	
Rs.Mn	Kegalle	Namunukula
Non-Current Assets		
Property Plant and Equipment	480	864
Biological Assets	2,567	2,837
Financial Assets	1,490	134
Total Non-Current Assets	4,537	3,836
Current Assets		
Inventory	354	266
Trade Receivables	256	56
Other Receivables	186	130
Short-Term Investments	2,611	250
Cash and Cash Equivalents	17	22
Total Current Assets	3,425	725
Total Assets	7,962	4,561

Equity			
Stated Capital	250	350	
Other Reserves	306	-	
Retained Profit	2,809	2,313	
Total Equity	3,364	2,664	
Non-Current Liabilities			
Interest Bearing Borrowings	772	213	
Deferred Income	213	132	
Employee Benefits	489	551	
Deferred Tax Liabilities	145	255	
Total Non-Current Liabilities	1,619	1,150	
Current Liabilities		,	
Trade Payables	252	404	
Other Payables	116	252	
Bank Overdraft	1,957	26	
Interest Bearing Borrowings	656	65	
Total Current Liabilities	2,979	747	
Total Equity and Liabilities	7,962	4,561	15

(0.	Limitations of FSA	
	Historical	
	Subjectivity	
	Only Monetary	
	Negativity Effect	
	Inflation Ignored	
	Absence of Standard	
	Differences in Acc. Policies	
	Financial Position is a Snap Shot	
	Manipulations (Window Dressing, Changes in Ac. Estimates etc.)	
	JMC Jayasekera Management Centre	116

PRACTICE QUESTIONS

JMC Jayasekera Management Centre

Profit or Loss F/T/Y/E 31 December s.000	2019	2018
Revenue	386,175	304,754
Cost of Sales	(266,366)	(254,403)
Gross Profit	119,809	50,351
Other Income	445	11,590
Admin Expenses	(60,258)	(81,307)
Distribution Expenses	(34,605)	(38,256)
Finance Cost	(23,007)	(21,381)
Profit Before Tax	2,384	(79,003)
Гах	(3,286)	-
Profit After Tax	(902)	(79,003)
Other Comprehensive Income	287	639
Total Comprehensive Income	(615)	(78,364)

117

Rs.000	2019/12/31	2018/12/31
Non-Current Assets		
Property, plant and equipment	38,429	46,803
Investments	755	584
Total Non-Current Assets	39,184	47,387
Current Assets		
Inventories	146,131	168,722
Trade and other receivables	58,554	63,834
Advances and prepayments	1,763	2,089
Cash and cash equivalents	495	559
Total Current Assets	206,943	235,204
Total Assets	246,127	282,591

Rs.000	2019	2018
Equity		
Stated capital	109,187	109,187
Accumulated losses	(293,475)	(292,860)
Total equity	(184,288)	(183,673)
Non-Current Liabilities		
Interest bearing borrowings	132,340	127,160
Retirement benefit obligations	1,225	1,180
	133,565	128,340
Current Liabilities		
Trade and other payables	215,733	251,885
nterest bearing borrowings	81,117	86,039
	296,850	337,924
Total Liabilities	246,127	282,591

120 119

Required:

Analyze the comparative financial performance and financial position of Mean PLC in terms of its capital employed, profit margins, assets utilization, interest cover and gearing for the year ended 31 December 2019. (10 Marks)

JMC Jayasekera Management Centre

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Some other Information

	2019	2018
Return on capital employed	7%	13%
(ROCE)		
Debt ratio	32%	20%
Gearing ratio	54%	38%
Earnings per share (EPS) (Rs.)	0.26	0.60
Market price per share (Rs.)	28	35

Profit or Loss F/T/Y/E 31 March

Q.07 Computer Tech PLC (CT) is in the business of selling computers and

related accessories. The extracted income statements are provided below:

Rs.000 2019 2018 Revenue 645,311 576,171 Cost of Sales (428,815)(374,510)Gross Profit 216,496 201,661 Admin Expenses (64,531)(60,497)Distribution Expenses (83,890)(63,378)Operating Profit 68,075 77,786 Finance Cost (32,265)(14,404)Profit Before Tax 35,810 63,382 (18,379)(16,114)

122

Profit After Tax

Note:

The market interest rate during 2019 was 8% - 11% compared to 11% - 15% in the previous year.

19,696

45,003

Damith, an investor, expects to make a few equity investments and CT is one entity he has identified for his investment.

Required:

124

- (a) Assess the profitability and solvency of CT, based on the given financial results. (06 marks)
- (b) Advise Damith on the limitations of financial statements analysis of CT. (04 marks)

JMC Jayasekera Management Centre

1

Q.08 Ashaa Medical PLC is one of the leading health care service providers in Sri Lanka. The table below presents some key ratios of the company with industry averages for the year ended 31 March 2019.

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JMC Jayasekera Management Centre

Formula	Company	Industry	Var %	
Earnings before taxes / Total	3.7	11.1	-67%	
assets *100				
Earnings before taxes / Total	47.8	48.2	-1%	
equity *100				
Coverage ratios				
Total liabilities / Total equity	11.8	10.4	13%	
Earnings before interest and	1.6	4.6	-65%	
taxes /interest expense				
	Earnings before taxes / Total assets *100 Earnings before taxes / Total equity *100 Total liabilities / Total equity Earnings before interest and	Earnings before taxes / Total 3.7 assets *100 Earnings before taxes / Total 47.8 equity *100 Total liabilities / Total equity 11.8 Earnings before interest and 1.6	Earnings before taxes / Total 3.7 11.1 assets *100 Earnings before taxes / Total 47.8 48.2 equity *100 Total liabilities / Total equity 11.8 10.4 Earnings before interest and 1.6 4.6	

	Formula	Company	Industry	Var %
Liquidity ratios				
Current ratio	Current assets/Current liabilities	0.7	0.9	-22%
Quick ratio	Quick Assets/CL	0.6	0.8	-25%
Working Capital Turnove	Sales/Working Capital	(40.0)	(253.1)	-84%
Activity ratios				
Total Asset Turnover	Sales/Total assets	6.6	8.5	-229
Fixed Asset Turnover	Sales /Fixed Assets	19.6	25.1	-229

126

Required:

128

- (a)Interpret the above ratios of Ashaa Medical PLC with industry averages for the year ended 31 March 2019. (6 marks)
- (b) Recommend two (02) measures that Ashaa Medical PLC can use to improve each ratio category. (04 Marks)

JMC Jayasekera Management Centre

Management Centre 12

Q09. (a) It has been suggested that ratio analysis is not necessarily the best way of assessing the performance of a company.

Required

129

List two limitations of using accounting ratios in the appraisal of financial performance (02 Marks)

(b) Below are the financial ratios for the year ended 31 March 2019 for Decimal (Pvt) Ltd, a company engaged in the buying and shipment of agricultural products. The ratios for the industry are also provided.

129

Q10. Win Lanka PLC and Sun Lanka PLC are two leading biscuit manufacturing companies. Extracts from the financial statements of each company, for the financial year ended 31 March 2019, are listed in the table below.

Rs.Mn	Win	Sun
Earnings before interest and tax	257	274
Earnings available for equity holders	151	113
Total assets	1,856	1,775
Total Debt	464	976
Total Equity	1,392	799
Total Interest	48	117
Total Sales	5,568	5,680
Effective Tax Rate	28%	28%

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	Decimal	Industry Average
Quick ratio	0.52 : 1	0.84 : 1
Current ratio	1.20 : 1	1.80 : 1
Debtor Collection Period	46 Days	41 Days
Inventory Holding Period	58 Days	48 Days
Price-Earnings Ratio	1.4 times	3.4 times
Gross Profit Margin	18%	28%
Net Profit Margin	8%	12.8%
Return on Capital Employed	28%	14%

Required

Prepare a memo to the shareholders of Decimal (Pvt) Ltd assessing its performance in comparison with the industry average under profitability, liquidity and shareholder's investment (08 Marks)

130

130

Required:

(a) **Calculate** the following ratios for each company for the financial year ended 31 March 2019, based on the available information in the above table.

(i)Operating profit margin

(ii)Net profit margin (after tax)

(iii)Return on equity

(iv)Debt ratio

(v)Interest cover (7 marks)

(b) **Discuss** the underlying reasons for a comparatively higher net profit margin in Win Lanka PLC and a lower net profit margin in Sun Lanka PLC, based on the ratios computed in (a) above. (3 marks)

132

Q11. The finance manager of Sepala PLC has calculated following ratios for the financial year ended 31/03/2019.

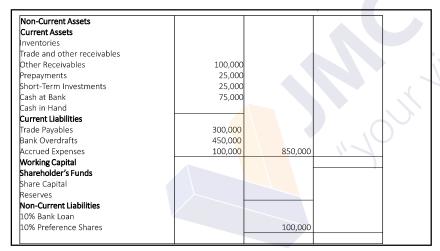
33.3%
3 Times
4%
90
60
12.5% : 87.5%
1.1 Times
7.5%
1.4
22 Years

133

Revenue	3,000,000
Cost of Sales	
Gross Profit	
Admin Expenses	(300,000)
Distribution Expenses	
Operating Profit	
Finance Cost	(100,000)
Profit Before Tax	200,000
Tax	
Profit After Tax	
Preference Dividends	
Profits Attributable to Ord Shareholders	140,000
Ordinary Dividends	(40,000)
Retained Profit for the Year	100,000
Retained Profit B/F	2,400,000
Retained Profit C/F	2,500,000

Financials of Sepala PLC is provided with few blanks

133



Following additional information available

- Nominal value of an ordinary share is Rs.10/-
- Corporate tax rate is 12.5%

Using the ratio knowledge calculate

1. Gross Profit

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- 2. Operating Profit
- 3. Shareholder's funds
- 4. Trade receivables

JMC Jayasekera Management Centre

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2/1

- 5. Non-Current Liabilities
- 6. Current Assets
- 7. Market price of an ordinary share
- 8. Inventory
- 9. 10% bank loan
- 10. Cash in hand

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assets.

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Statement of Financial Position

	31/12/2019		31/12/2018	
	Rs.000	Rs.000	Rs.000	Rs.000
Non-Current Assets				
Property Plant and Equipment	317,000		174,000	4
Intangible Assets	20,000	337,000	16,000	190,000
Current Assets				$\langle () \rangle$
Inventory	580		490	
Trade and Other Receivables	6,100		6,300	
Cash and Bank	9,300	15,980	22,100	28,890
Total Assets		35 _{2,980}		218,890

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Statement of Profit or Loss and Other Comprehensive Income and Cashflow Statement Extract

Q12. Gagana Company is an international airline which flies to destinations all

periods the company has been criticized for under-investing in its non-current

Extracts from Gagana Co's financial statements are provided below.

over the world. Gagana Company experienced strong initial growth but in recent

<u></u>		
	2019	2018
	Rs.000	Rs.000
Revenue	154,000	159,000
Operating Profit	12,300	18,600
Finance Charges	(9,200)	(10,200)
Cash Generated from Operations	18,480	24,310

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Statement of Financial Position

	31/12	31/12/2019		2/2018
	Rs.000	Rs.000	Rs.000	Rs.000
Equity and Liabilities				
Equity Shares	3,000		3,000	
Retained Earnings	44,100		41,800	
Revaluation Surplus	145,000	192,100	Nil	44,800
Non-Current Liabilities				
6% Loan Notes	130,960	130,960	150,400	150,400
Current Liabilities				
Trade and Other Payables	10,480		4,250	
6% Loan Notes	19,440	29,920	19,440	23,690
Total Equity and Liabilities		352,980		218,890

141

142

141

Required:

- (a) Calculate the following ratios for the years ended 31/12/2019 and 2018:
- (i) Operating profit margin;
- (ii) Return on capital employed;
- (iii) Net asset turnover;
- (iv) Current ratio;
- (v) Interest cover;
- (vi) Gearing (Debt/Equity).

Note: For calculation purposes, all loan notes should be treated as debt. (3 marks)

(b) Comment on the performance and position of Gagana Company for the year ended 31/12/2019. Note: Your answer should highlight any issues which Gagana Company should be considering in the near future.

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The following information is also relevant:

- (i) Gagana Company had exactly the same flight schedule in 2019 as in 2018, with the overall number of flights and destinations being the same in both years.
- (ii) In April 2019, Gagana Company had to renegotiate its licences with five major airports, which led to an increase in the prices Gagana Company had to pay for the right to operate flights there. The licences with ten more major airports are due to expire in April 2020, and Gagana Company is currently in negotiation with these airports.